

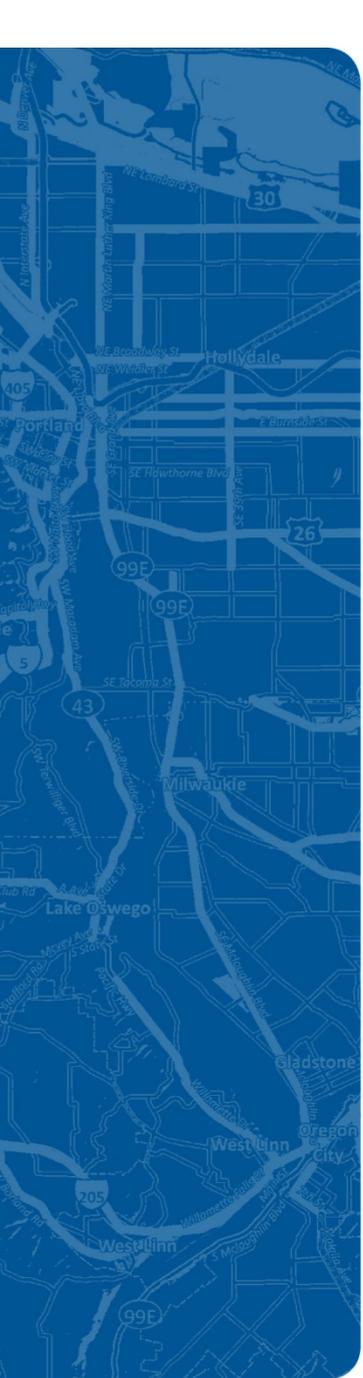
# 2013-2015 RTO grant program



**Presentation to TPAC  
November 30, 2012**

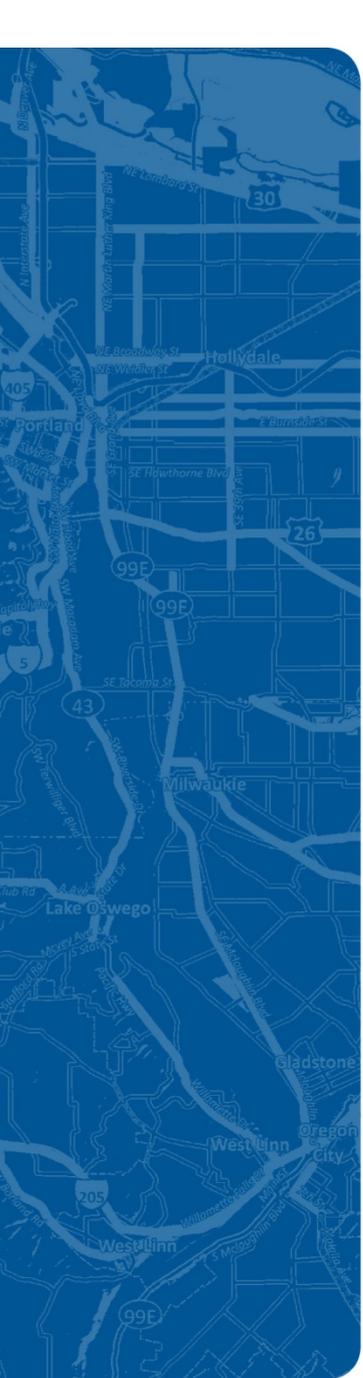


**Metro** | *Making a great place*



# RTO history

- 1992: TDM Subcommittee formed to guide CMAQ policy and planning
- 1997-2000: programs established (TriMet, DEQ, SMART, PBOT, TMAs)
- 2003: first RTO Strategic Plan – established coordination, evaluation
- 2006: Program mgmt. transitioned to Metro, at request of regional partners



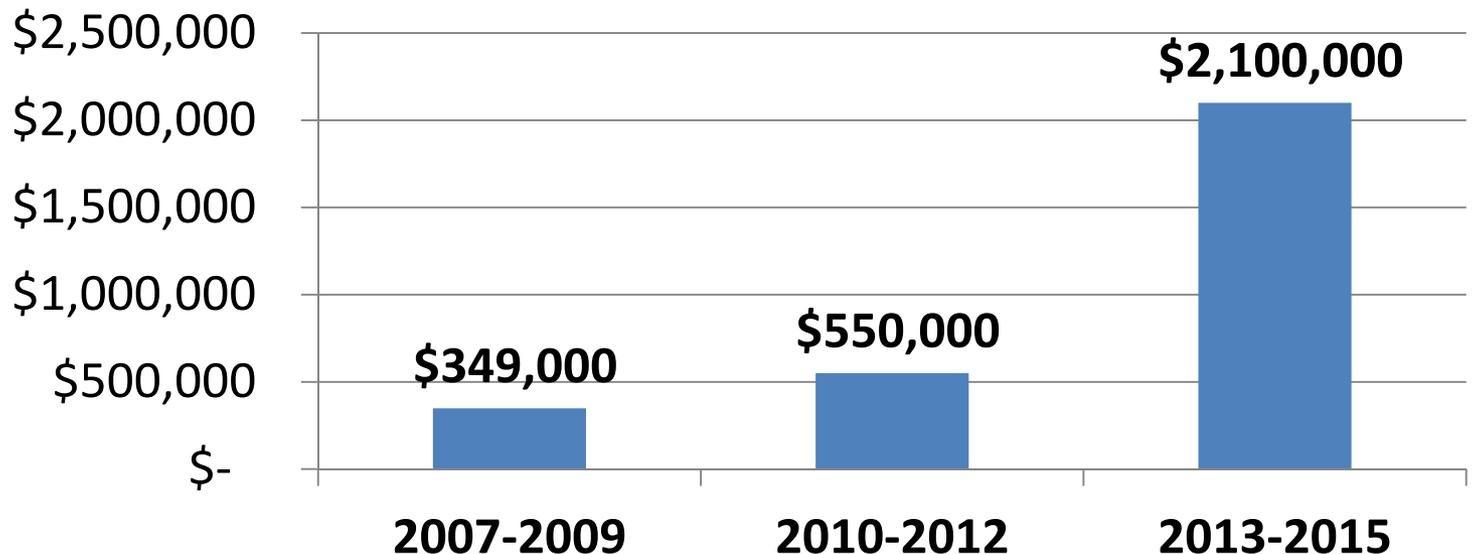
# Transition to Metro

- 2008: second Strategic Plan. Created a framework/process for selecting investments, evaluating program outcomes
- Further coordinated marketing efforts; increased visibility, maximized investments
- Assumed role of proper administration and oversight of Federal funds
- Addressed equity, social justice issues

# Program successes 2006-2011

- Worksite non-SOV mode split up to 38.5%
- Reduced 83 million VMR 2009-2011
- Expanded grant opportunities – more funding, more participants

**RTO grant funds 2007-2015**



# Partners



South Waterfront TMA



State of Oregon  
Department of  
Environmental  
Quality



lloyd<sup>dot</sup>tma  
your go to place for get there options



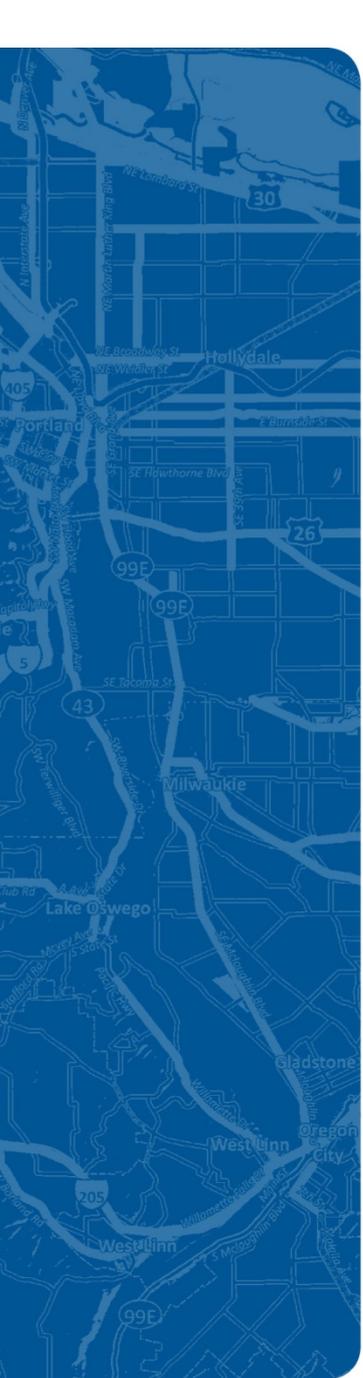
SMART  
SOUTH METRO AREA REGIONAL TRANSIT



TRIOMET

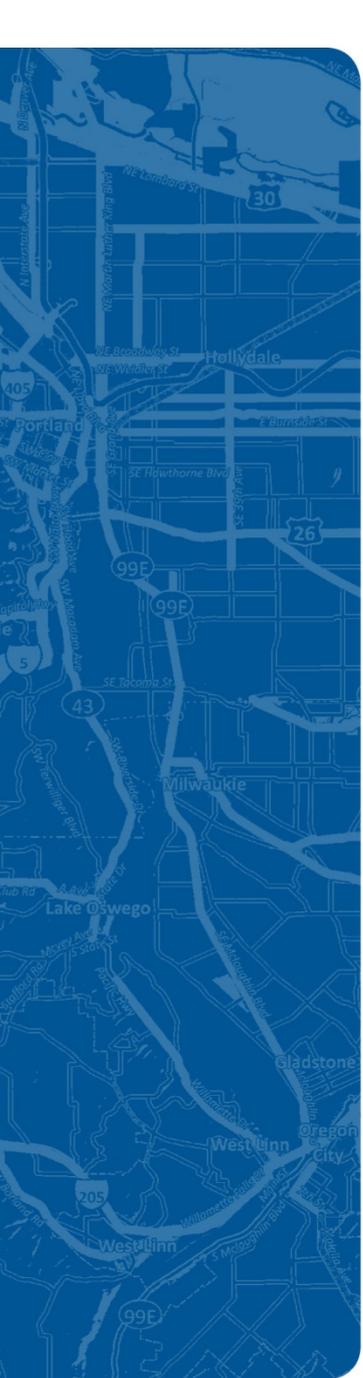
Gresham Regional  
Center TMA





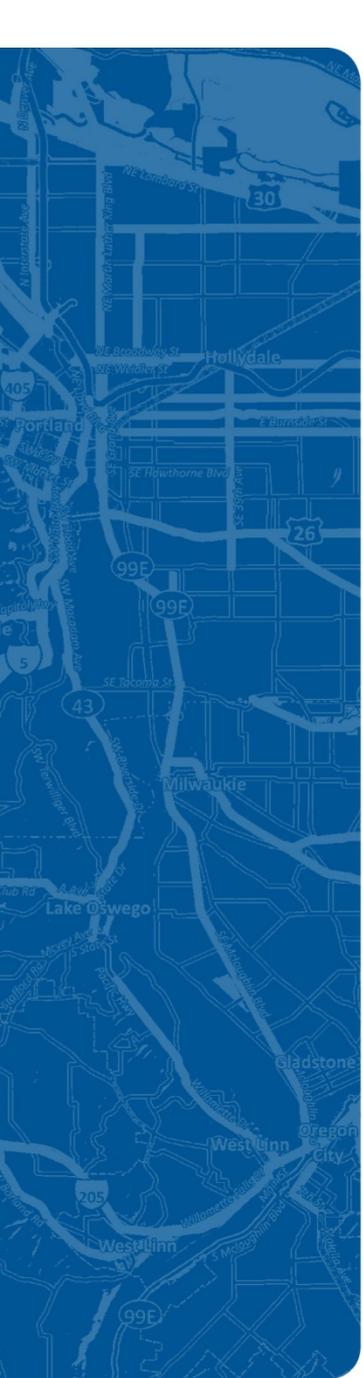
# 2012-2017 Strategic Plan

- Developed with guidance from regional partners and national experts
- Challenge to improve performance
- Focused on Triple Bottom Line outcomes
  - Equity
  - Environment
  - Economy



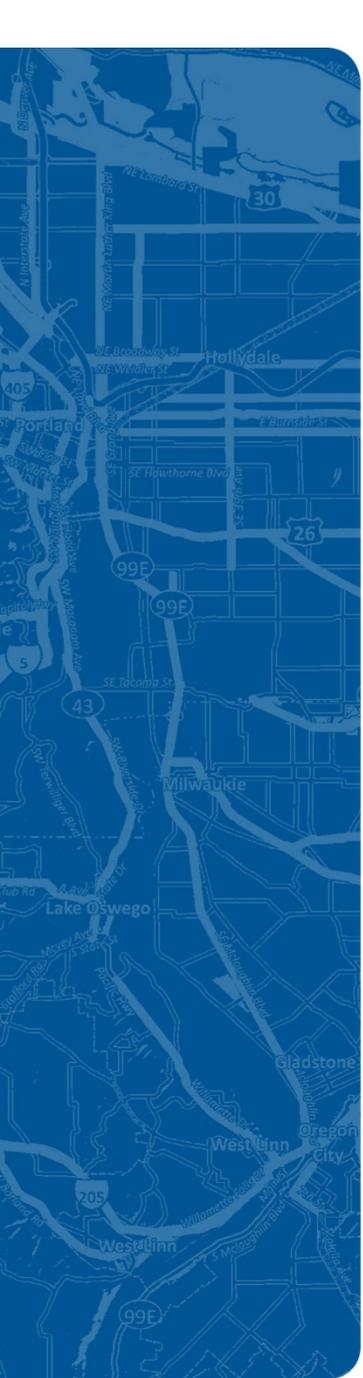
# New policy direction

- Improve performance of program investments by eliminating dedicated funding
- Address equity in more meaningful manner
- Increase access to grant funding to a broader group of applicants
- Achieve these goals through an open, competitive grant process



# Benefits

- Consolidated grant program, eliminated dedicated funding to TMAs and for IM projects
- Broader set of measurements – show value in a wider variety of ways
- Reduced Metro FTE, focus on providing wholesale-level assistance to partners
- **\$2.1 million for partner grants (over 2 years)**



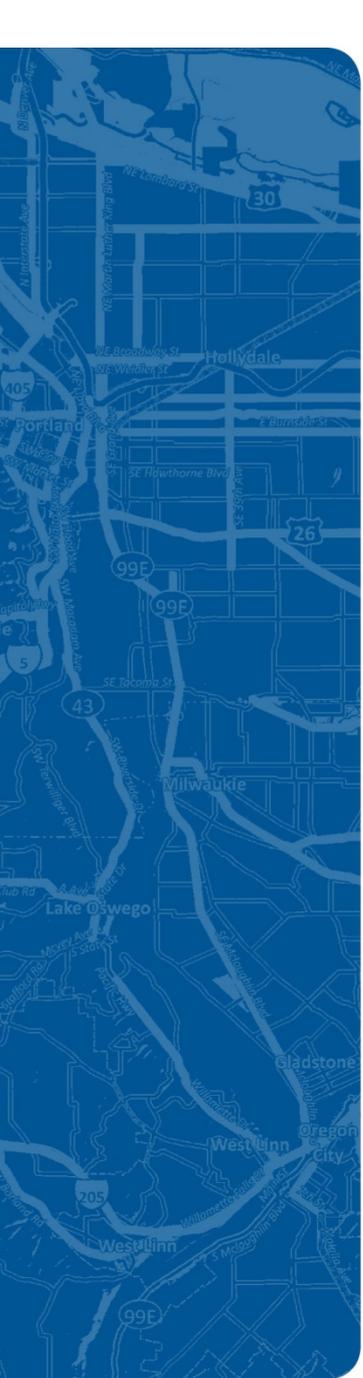
# Work group meetings

- Open to all interested parties related to TSMO and RTO
- Two-fold purpose
  - Provide input for grant criteria
  - Sub-regional targets, and criteria for determining splits (population, employment, capacity)
  - Three counties, plus Portland

# Addressing local priorities

- 30% of \$2.1 M in grant funds identified for local targets - \$630,000

	% of regional pop. + emp.	10-12 targeted funding	13-15 targeted funding
Clackamas	20%	\$0	\$125,000
E. Multnomah	9%	\$0	\$57,770
Washington	33%	\$0	\$206,900
Portland	38%	\$0	\$240,330
<b>Totals:</b>	<b>100%</b>	<b>\$0</b>	<b>\$630,000</b>



# Grant criteria enhancements

- Focus on Triple Bottom Line outcomes
- Narrative vs. “check the box” approach allows proposers to better articulate project relevancy and vision
- Greater focus on partnerships and leveraging resources
- Scaled measurement standards for projects based on funding levels

# Grant program schedule

<b>Grant program announced</b>	<b>Dec. 20, 2012</b>
<b>Grant workshop</b>	<b>Jan. 9, 2013</b>
<b>Proposals due to Metro</b>	<b>Feb. 22, 2013</b>
<b>Proposals scored, sub-regional rankings</b>	<b>Feb./Mar., 2013</b>
<b>Grant awards announced</b>	<b>Apr. 5, 2013</b>
<b>Grant agreements in place, projects begin</b>	<b><u>July 1, 2013</u></b>
<b>Grant projects completed</b>	<b>June 30, 2015</b>

