

TOD Intro Video Transcript

Phil Whitmore

TOD Program Director

“Metro is a planning agency and it has a vision for how it wants the region to grow, which is up and not out into designated centers and away from farm and forest land. What we see is the Planning is a good visionary tool. It allows for certain kinds of development to occur but it does not cause those developments to occur. So if you want to do something that will not occur on its own then you have to do more than planning. You have to do Planning and more. The ‘more’ is the Transit-Oriented Development Program.

Ed McNamera

Turtle Island, LLC.

“Metro’s Transit-Oriented Development Program allows a developer like us to build for the future we all want there instead of the market we currently have. That is critical because if we continue to build to the market we have we will preclude the opportunities to change the neighborhood in the future. We build a lot of amenities in the streets, in the retail and the density that didn’t provide an economic return to us but they provided a social return to the community. They allowed us to capture the transportation infrastructure and use it more efficiently. In a sense, that public investment was providing the social return and our private investment was providing our economic return.

Robert Liberty

Metro Councilor

“The TOD program really compliments this regional vision by building, investing, actually creating examples of this new pattern of growth, new form of urban development that is more sustainable. It will protect the farm and forest lands and natural resources at the edge because we won’t need as much land, it will revitalize the communities that need that investment and it gives people more choice of how to travel. So our program goes from the front step of a community, in their town center or station area, all the way up to encompass benefits to the entire planet.

Charlotte Boxer

Pacific Continental Bank

“So what we have done is that we have given people the option to live a very wonderful lifestyle of living right on the MAX line, to be able to walk to the shopping centers and live in an atmosphere that promotes livability in our region...and that is extremely important.

For More Information about Metro’s TOD program go to:
www.metro-region.org/tod