

Regional Travel Options Grants



Metro | *Making a great place*

What is Metro?



As a regional government, metro crosses city limits and county lines working with communities in the Portland area to create a vibrant, sustainable region for all.



Regional Transportation Planning

The Regional Transportation Plan is the blueprint that guides investments in the region's transportation system to reduce congestion, build new sidewalks and bicycle facilities, improve transit service and access to transit and maintain freight access.



Regional Travel Options

Supports Metro's mission of creating a great place by increasing the awareness of biking, walking, taking transit, and ridesharing.

Goal is to remove barriers and give people choices in how they get around the region.



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RTO Strategic Plan guiding principles

- Enable local partners
- Link to other efforts
- Partner with other organizations
- Evaluate investments to ensure goals are met



A blue-tinted map of a region, likely in the Pacific Northwest, showing major roads and geographical features. The map is partially visible on the left side of the slide.

RTO Grants basics

- 2002 – first RTO grants awarded (\$200,000)
- 2013 – \$2.1 million available for projects that carry out RTO goals and objectives
- July 1, 2013 – funds available
- \$50,000 minimum award

A vertical blue bar on the left side of the slide, featuring a faint, light-colored map of a region with roads, highways, and geographical features like Lake Oswego. The map is semi-transparent and serves as a decorative background element.

Eligible recipients

- Private, not-for-profit agencies
- Government agencies
- Partnerships are encouraged

Project types

- Outreach/marketing
- Wayfinding
- Traveler Information
- Healthy and active living
- Individualized marketing
- End-of-trip facilities



Photo: BikePortland.org

www.oregonmetro.gov/rtogrants

A blue-tinted map of a region, likely the Chicago area, showing major roads and highways. The map is partially visible on the left side of the slide.

Grant criteria areas

100 total points

- 30 pts. – Triple-bottom line
Environment, Economy, Equity
- 10 pts. – Organizational capacity
- 30 pts. – Success factors
- 10 pts. – Audience
- 20 pts. – Matching funds

A blue-tinted map of a region, likely the San Francisco Bay Area, showing major roads and geographical features. The map is partially visible on the left side of the slide.

Success factors

- Clearly defined problem or idea
- Supports an investment, or removes a barrier
- Identified in a local or regional plan
- Rationale for selected solution
- Strong partnerships
- Ability to evaluate
- Cost-effective

A blue-tinted map of a region, likely in the western United States, showing a network of roads and highways. The map is partially visible on the left side of the slide, with a white background on the right. The map shows various road numbers such as 30, 26, 99E, 88P, 43, 95E, 95P, and 95F. Labels for locations like "Lake Oswego" and "Weston" are also visible.

Positive impacts

- Underserved communities include populations which are the elderly, persons with disabilities, children, and any other population of people whose needs have not been fully met or considered in the planning process.

A vertical blue-tinted map of a region, likely in the Midwest, showing major roads and cities. The map is partially obscured by the text on the right. Visible labels include 'Hilldale', 'Lake Oswego', 'Weston', and 'Weston'. Road shields for 30, 26, 99E, 88E, 43, and 95E are also visible.

Planning best practices

- Community Cycling Center
- SMART

Wilsonville Sunday Streets

Sunday, August 19, 2012

11:00 am – 3:00 pm



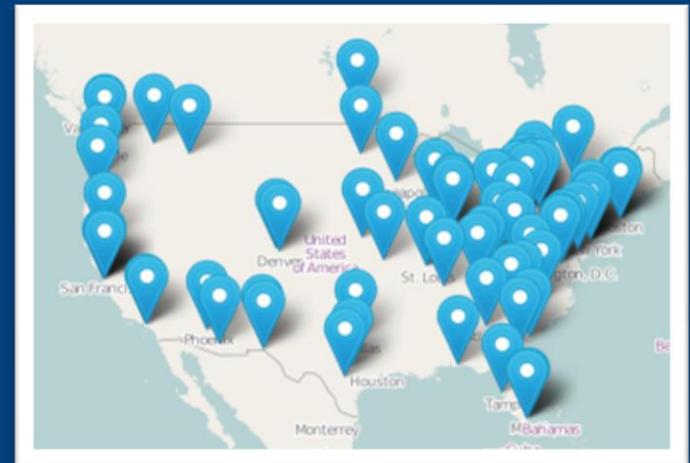
SMART Options

- Programs and projects that promote transportation options to driving alone, such as taking transit, carpooling, vanpooling, walking, and bicycling.



Open Streets Overview

- These type of “open streets” events are happening in communities all over the country
- Various sizes, from small to large
- Common theme is fitness, travel, and fun





Education & Outreach

- **Internal:** Police, engineering, CD, public works, Community Center, TVFR etc.
- **Business groups:** Rotary, Chamber, local vendors, large and small businesses
- **Community groups:** HOA's, Bike/Ped Task Force, Wheelers, Walkers, Schools, Faith Based
- **Residents:** Newsletters, direct mail, media

Wilsonville Sunday Streets

- Sunday, August 19, 2012
11:00 am – 3:00 pm
- A loop of open streets connecting parks to people with family friendly activities

Join us for

Wilsonville Sunday Streets

August 19, 2012
11:00 am - 3:00 pm

Plan to join us to explore a loop of open streets linking parks with family-friendly activities for all ages focusing on fitness, travel, and fun.

A New. Free. Fun Event

Sharing the road makes it fun for everyone

Enjoy this unique time for walking, strolling, jogging, running, bicycling, tricycling, rollerblading, skateboarding, jumping, playing, hoolaHooping, and more!

Visit ridessmart.com/sundaystreets for more!

Brought to you by:

SMART
SOUTH METRO AREA REGIONAL TRANSIT

Join the event! Contact us to become a volunteer, sponsor, or vendor.
options@ridessmart.com or 503-682-0502

Metro
Funding assistance is provided by Metro, your elected regional government, through the Regional Travel Options (RTO) Program.



How would you like to participate?

1. Talk about the event and help spread the word – we need volunteers and vendors
2. Be an intersection volunteer or host a fun activity or game
3. Other ideas?



Partnerships











A blue-tinted map of the Portland, Oregon area, showing major roads, highways, and landmarks like Lake Oswego and Westlawn. The map is partially obscured by the text on the right.

Information sources

- RTO Research, program evaluations
www.oregonmetro.gov/traveloptions
- 2011 Oregon Household Activity Survey
library.oregonmetro.gov/editor/oahs_10232012.pdf
- Greater Portland Pulse
www.portlandpulse.org
- TriMet fact sheets
trimet.org/publications

A vertical blue rectangular area on the left side of the slide, featuring a faint, light-colored map of a road network with various highway shields and labels.

Information sources (cont.)

- Census / American Comm. Survey (ACS)
www.census.gov
- Univ. of South Florida, Center for Urban Transportation Research (CUTR)
www3.cutr.usf.edu/tdm
- TDM ListServ
www3.cutr.usf.edu/tdm/connections.htm

A blue-tinted map of a region, likely the San Francisco Bay Area, showing major highways and city names like Millvale, Westgate, and Westgate. The map is partially obscured by the text on the right.

2012 RTO Travel & Awareness Survey

- Drive Less Save More awareness grew to 48%
- Drive Less Connect at 17% awareness (baseline)
- Sunday Parkways at 40% (baseline)

A vertical blue sidebar on the left side of the slide, featuring a faint, light-colored map of a region with various roads and landmarks. The map includes labels for 'Lake Oswego', 'Weston', and 'Weston'.

2012 RTO Travel & Awareness Survey

Daily drivers also...

- walk (for transportation) at least monthly (32%)
- use transit at least monthly (16%)
- bike at least monthly (6%)

A blue-tinted map of a region, likely around Chicago, showing major roads and highways. The map is partially visible on the left side of the slide.

2012 RTO Travel & Awareness Survey

Level of interest in learning more about other modes

- 7% Very interested
- 17% Somewhat interested
- 19% Not too interested
- 51% Not at all interested
- 7% Refused

A blue-tinted map of a region, likely the Tigard area, showing roads, highways, and geographical features. The map is partially visible on the left side of the slide.

Measuring results and evaluating benefits

- **Outputs:** Tigard pedestrian map is distributed and signage is in production
- **Outputs with participation:** Bike Commute Challenge for September 2012 had 11,745 riders
- **Outcomes:** Lloyd TMA ECO surveys show auto trips decrease saving 4.42 million VMT, 32,349 lbs. of hydrocarbons



Grant financing 101

**“If it isn’t
documented, it
didn’t happen.”**

FTA grants are reimbursement grants

- Project costs must be paid for up front
- Not permissible to advance funds
- Itemized invoices submitted to Metro



A blue-tinted map of a region, likely in the western United States, showing major roads and geographical features. The map is partially visible on the left side of the slide.

Invoice/documentation

- Reimbursement
- Eligible costs
- Proper procurement
- Hours worked
- Overhead rates
- M/S receipts
- Match



The name of your Organization

January 01, 2013

Metro

Attention: Dianne Hutchins
Senior Management Analyst
600 NE Grand Avenue
Portland, OR 97232

RE: Grant Agreement 9XXXXX

For the period September 1 through December 31, 2012

Total Expense for period	\$20,000.00
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Calculate Match (10.27%)	<u>.1027</u>
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Required Local Match	\$ 2,289.09
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Total Expenses for period	\$20,000.00
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Less Required Local Match	<u>- \$ 2,289.09</u>
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Total	\$17,710.91
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Amount invoiced for this period	\$17,710.91
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	Quarter ending: XXXXXXX										
Tasks	Task Description	Deliverable	Employee 1	hours worked	hourly rate	total	Employee 2	hours worked	hourly rate	total	
1			John	175	25.00	4,375.00	Jane	150	25.00	3,750.00	
2				0				50		1,250.00	
3				175		4,375.00		0			
4				0				0			
5				175		4,375.00		75		1,875.00	
Totals				525		13,125.00		275		6,875.00	20,000.00



A blue-tinted map of a region, likely in the Midwest, showing major roads and cities. The map is partially visible on the left side of the slide. The title "Matching funds" is prominently displayed in the upper right area.

Matching funds

- Must be non-Federal
- In-kind OK, must be documented
- 10.27% min. required
- Overmatch is encouraged = higher score
- BUT – need to have solid commitment of funds

Costs must be grant eligible

- Staff time related to project
- Materials & services



Proper documentation

- Hours worked on project (time sheets)
- Receipts for materials & services



A blue-tinted map of a region, likely in the Midwest, showing major roads and cities. The map is partially visible on the left side of the slide. The title "Procurement" is prominently displayed in the upper left quadrant of the slide.

Procurement

- Over \$3,000, minimum of three proposals required
- One must be from a Disadvantaged Business Enterprise (DBE)
- “Proposal” vs. “Bid”

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Fed. Funding Accountability & Transparency Act (FFATA)

- Federal requirement
- New for this grant cycle
- \$25K or more
- DUNS #
- Congressional Dist.
- Federal ID #

Title VI – Civil Rights Act of 1964

Prohibits discrimination on the basis of race, color or national origin in programs and activities receiving federal financial assistance





Questions?

Resources on the web

Grant info – oregonmetro.gov/rto/grants

Strategic plan, evaluations –
oregonmetro.gov/traveloptions

