

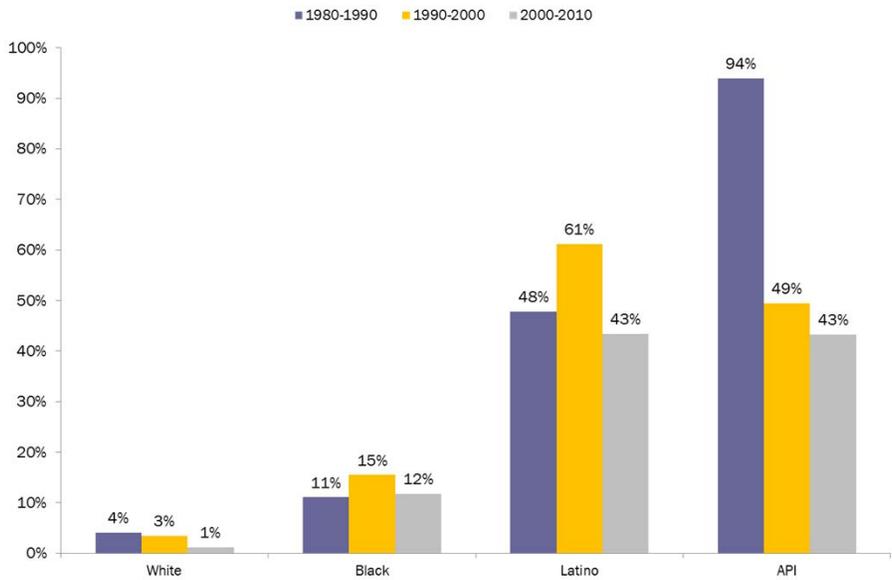


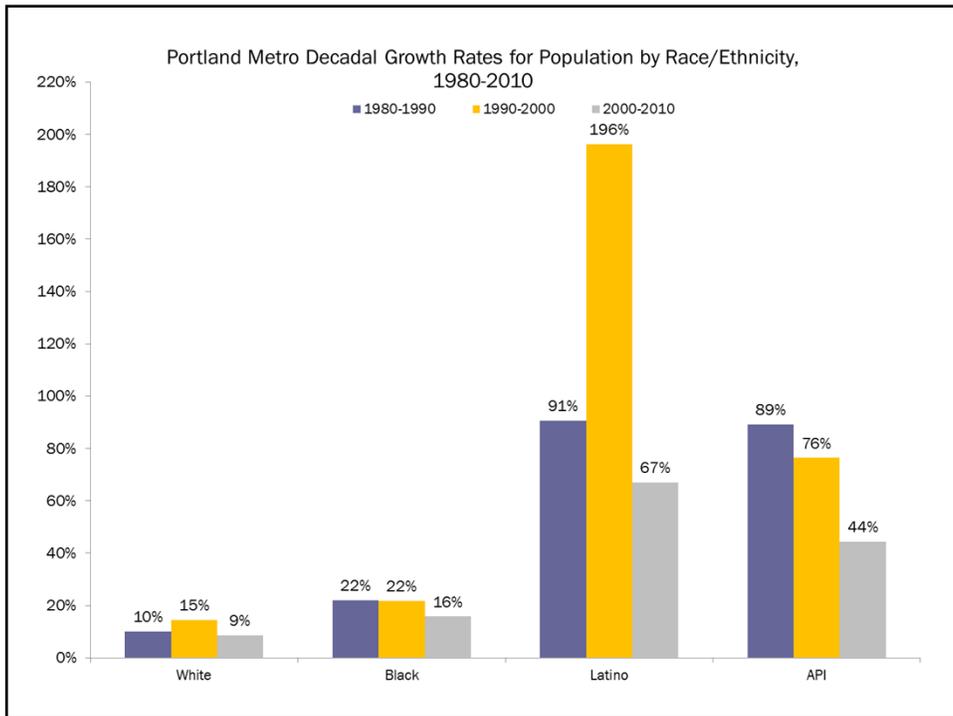
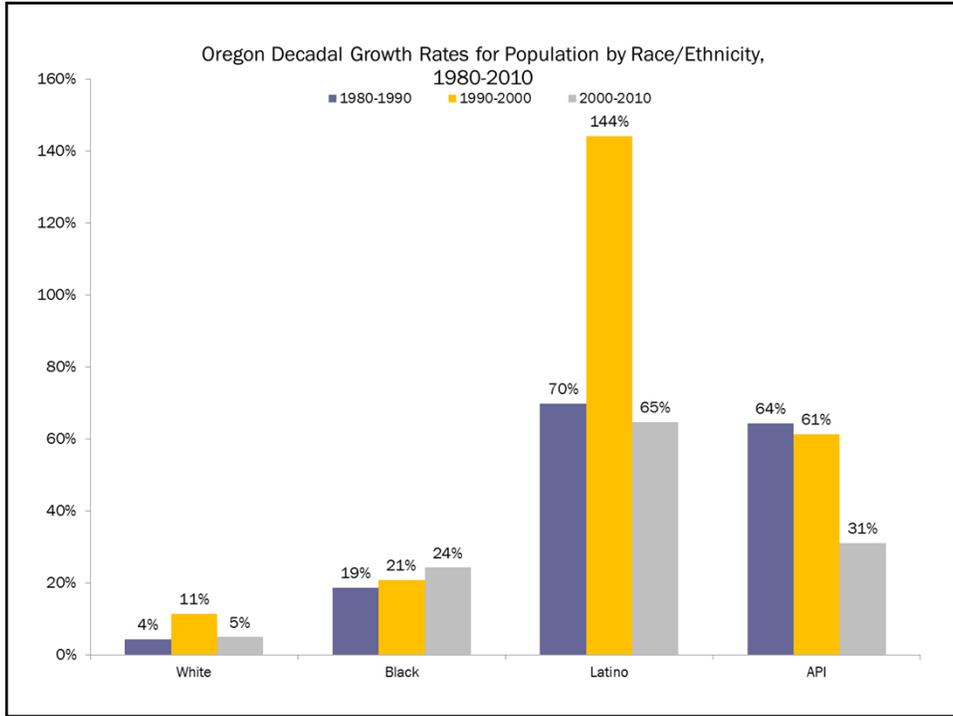
LINKING PROSPERITY, INCLUSION AND SUSTAINABILITY IN METROPOLITAN AMERICA

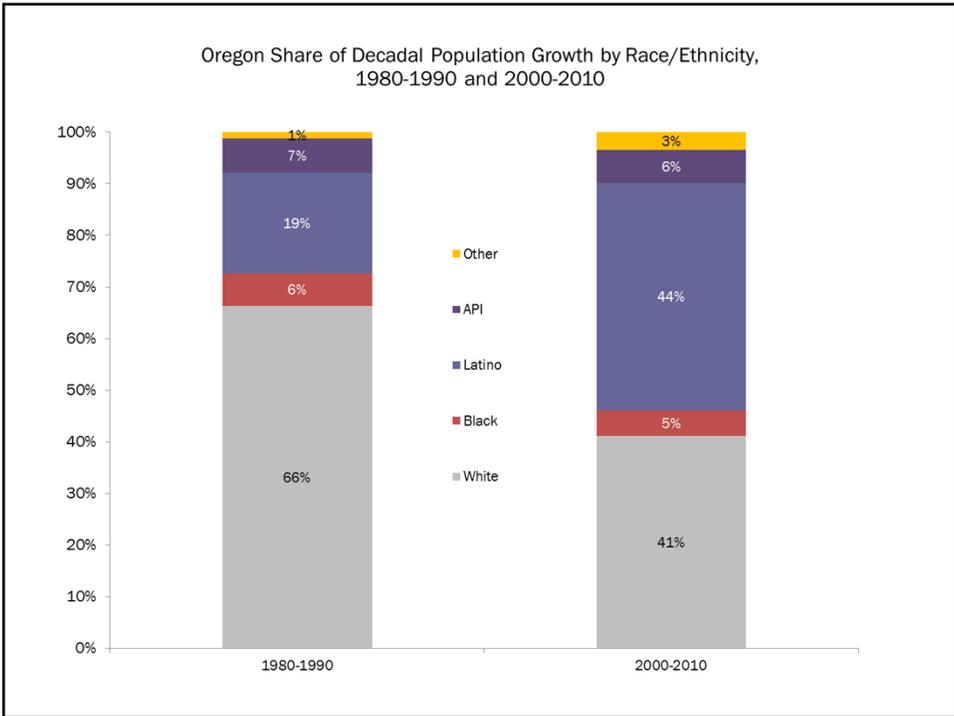
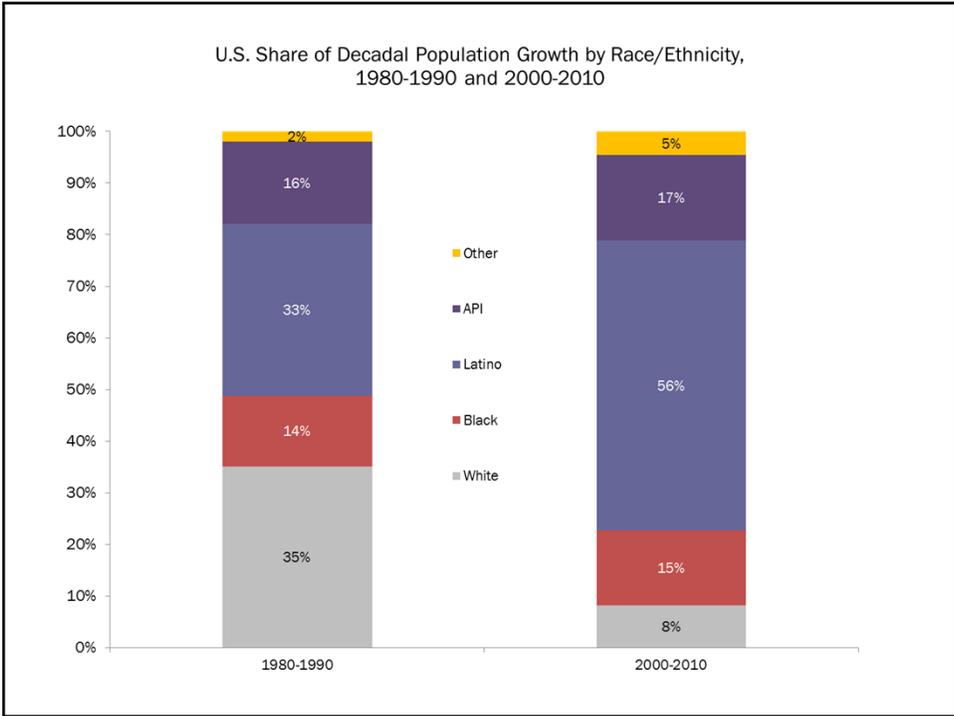
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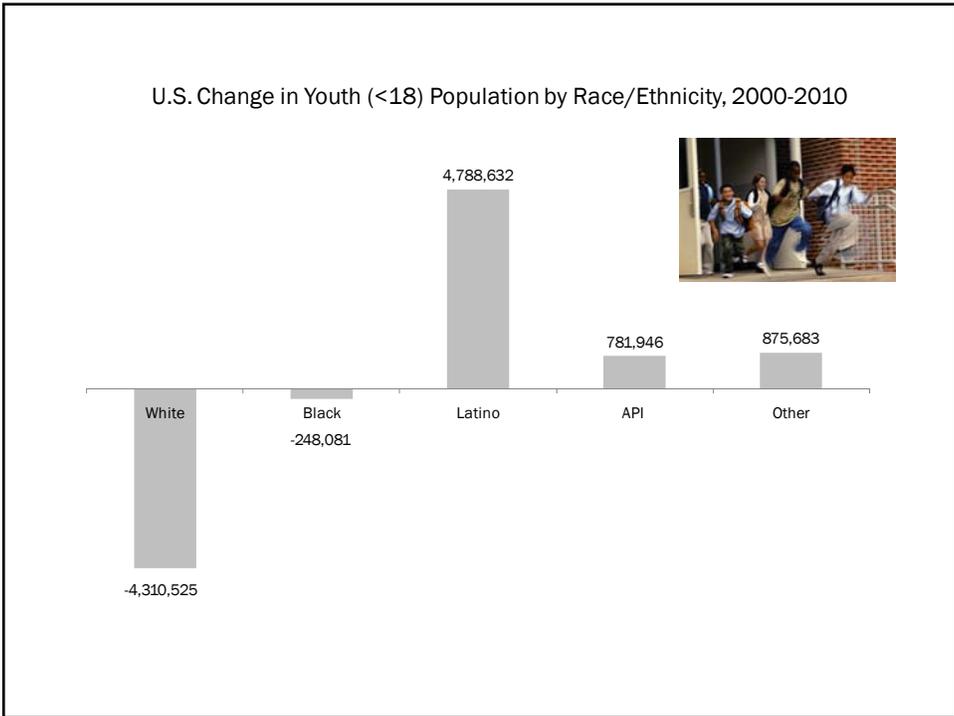
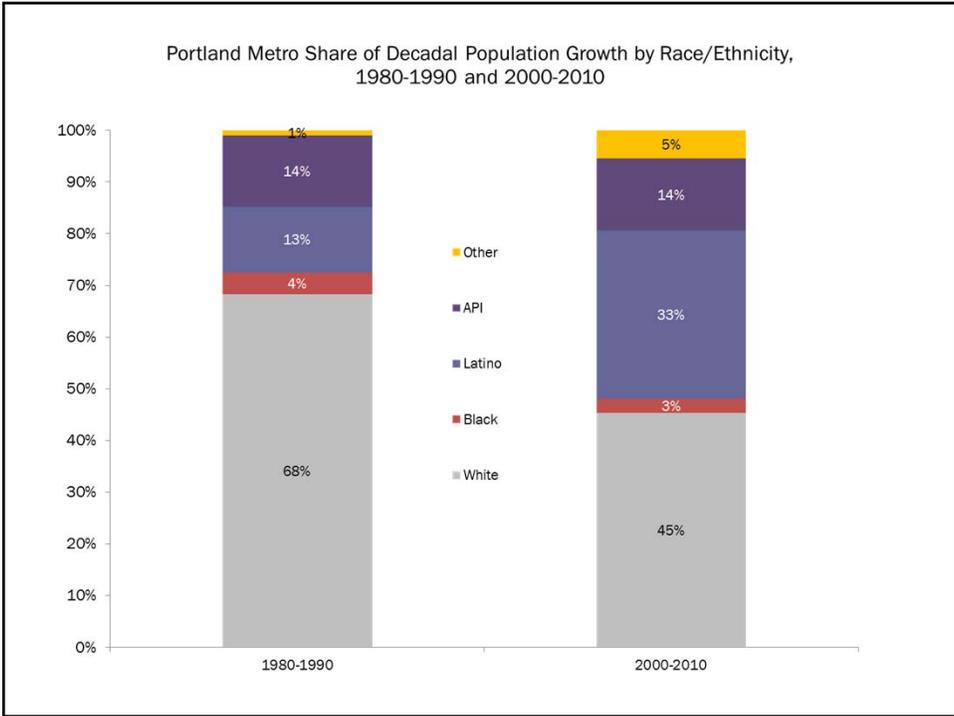
MANUEL PASTOR

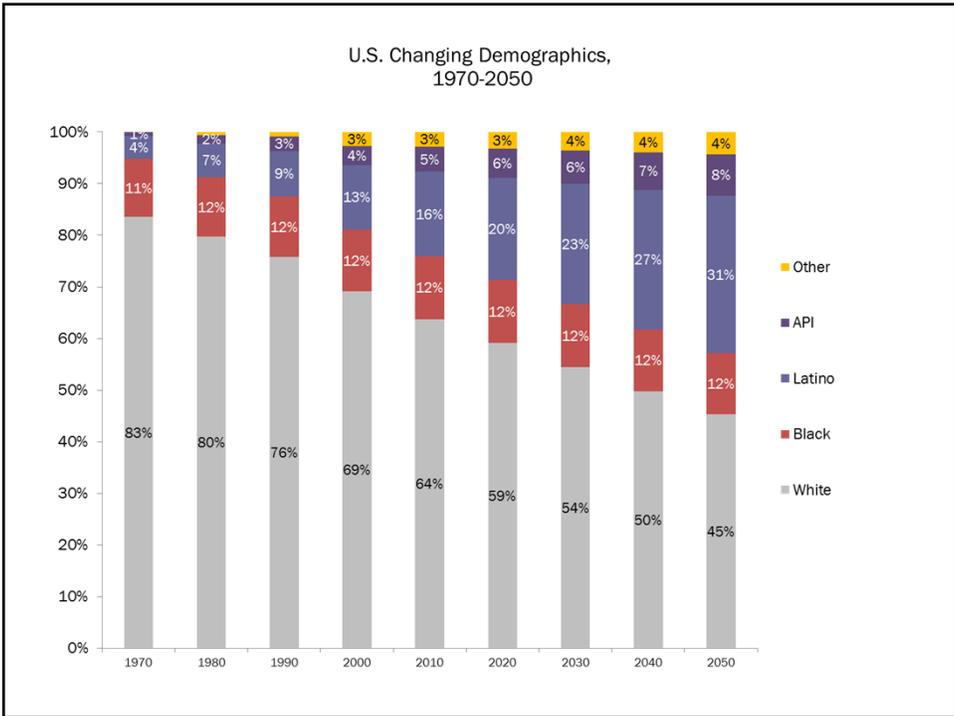
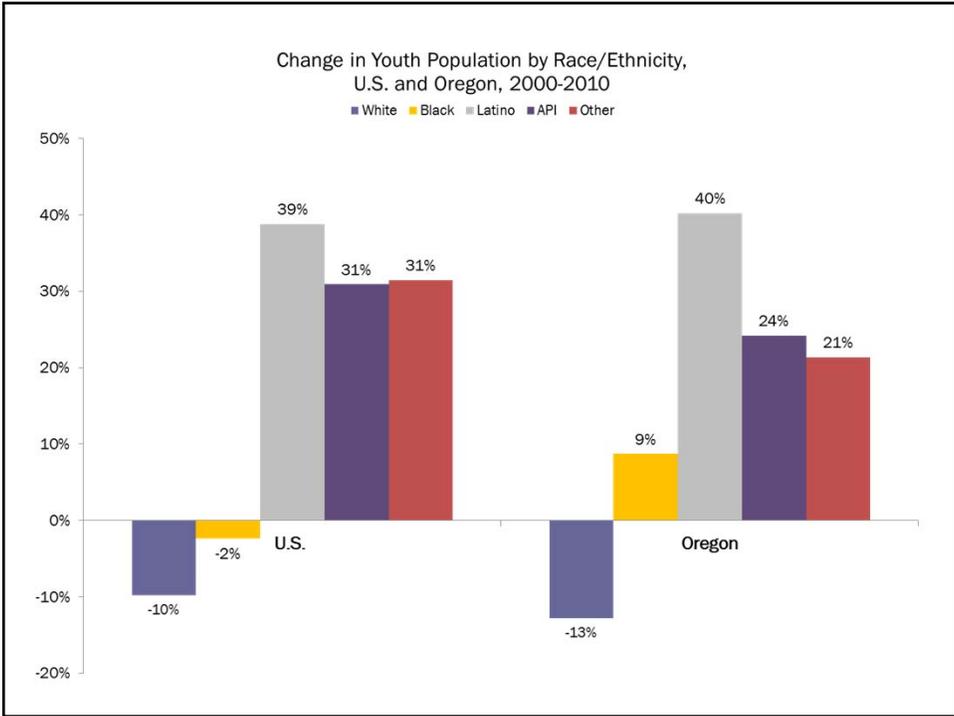
U.S. Decadal Growth Rates for Population by Race/Ethnicity, 1980-2010

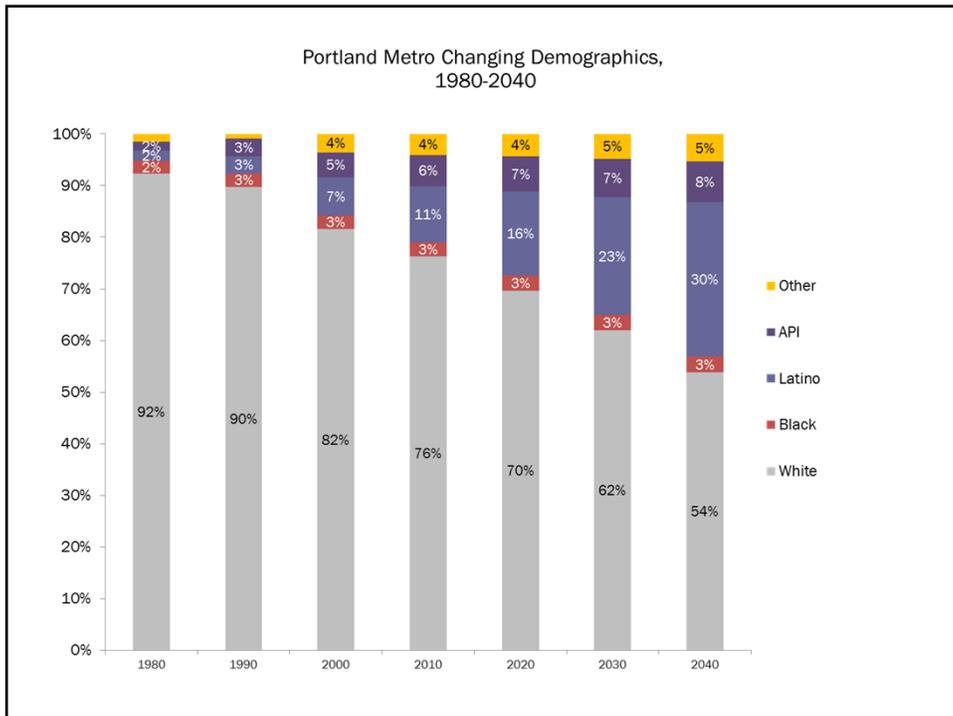
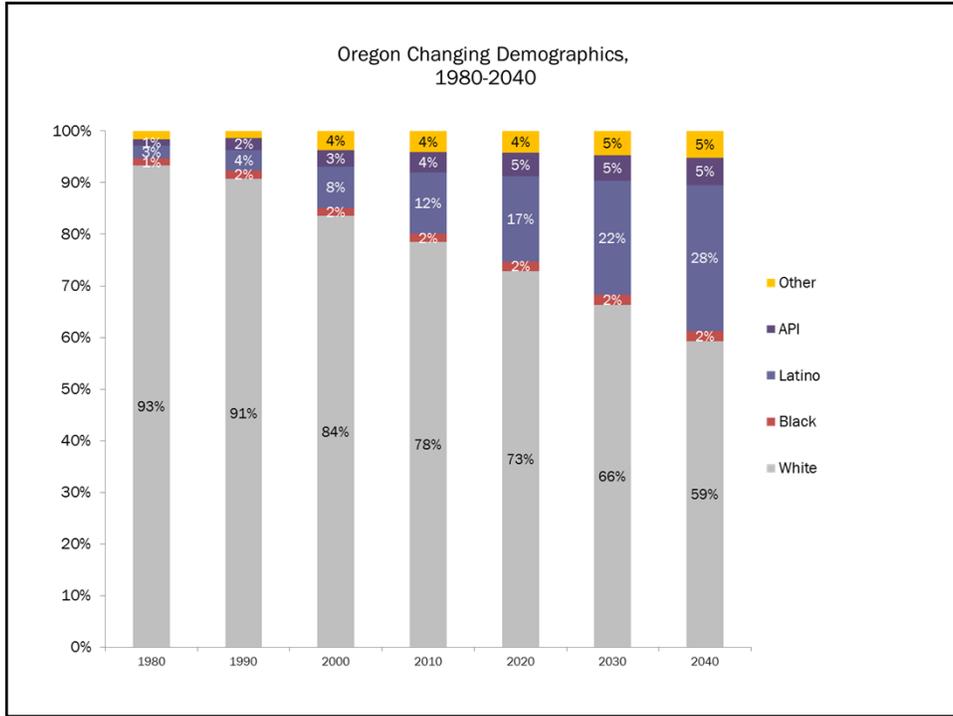


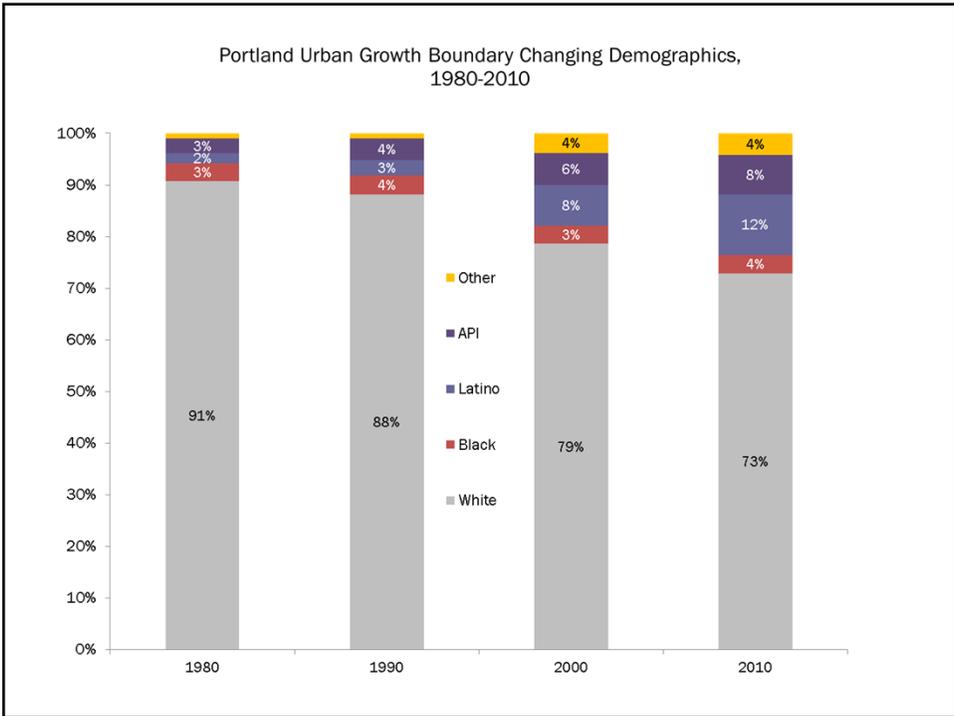
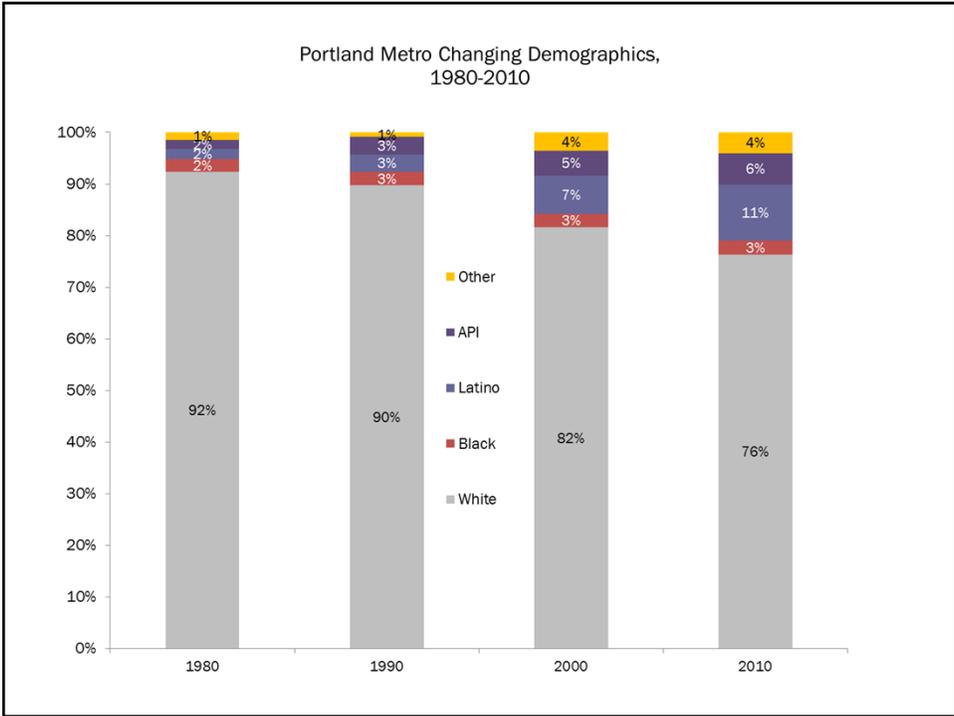


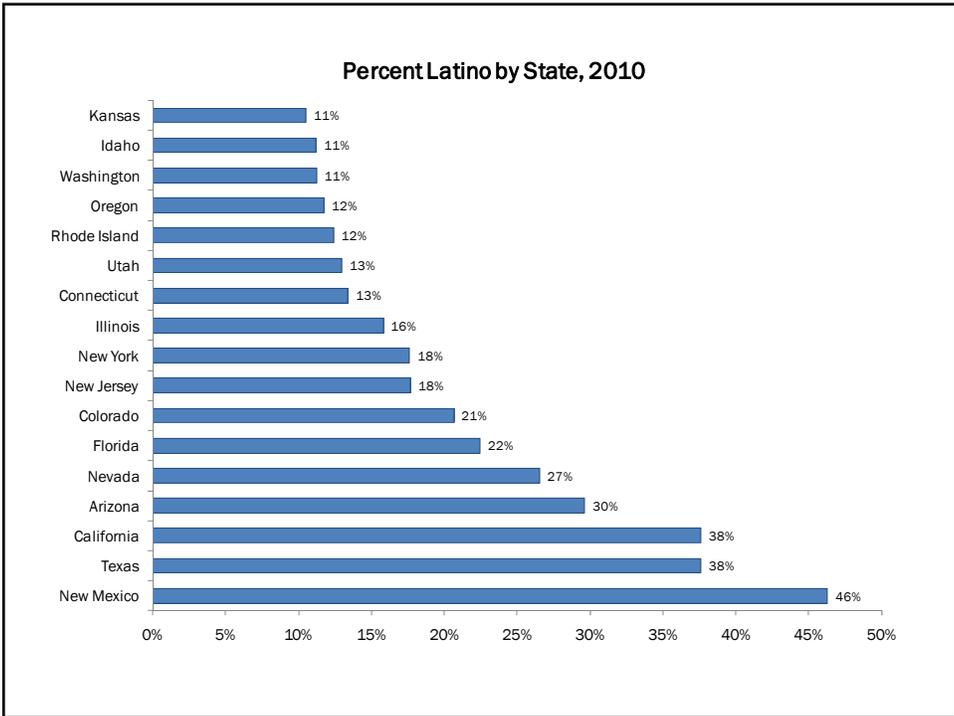
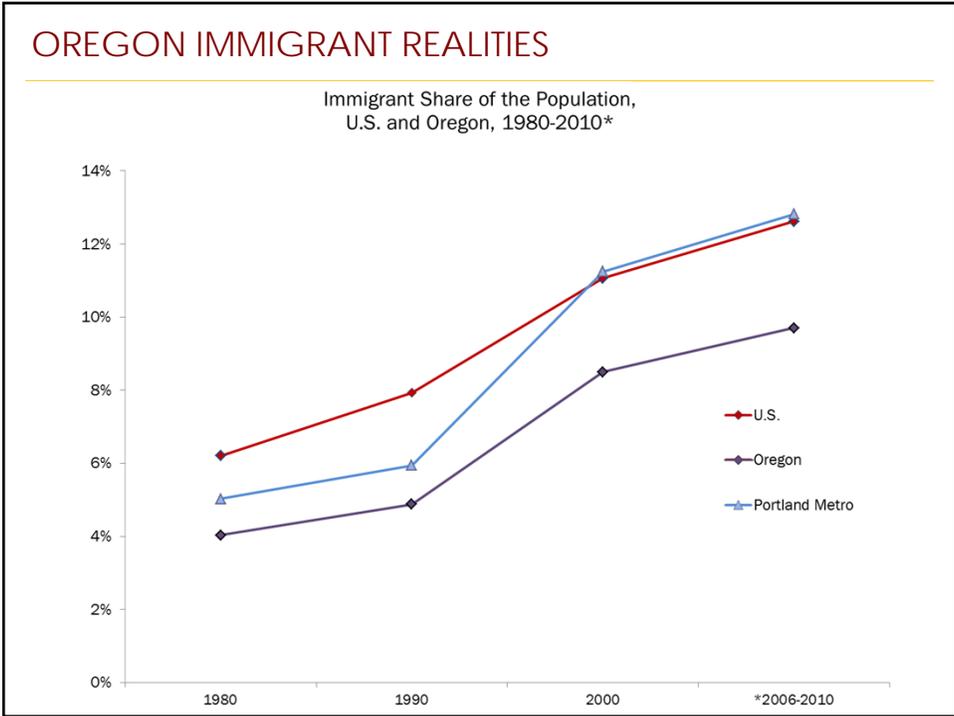


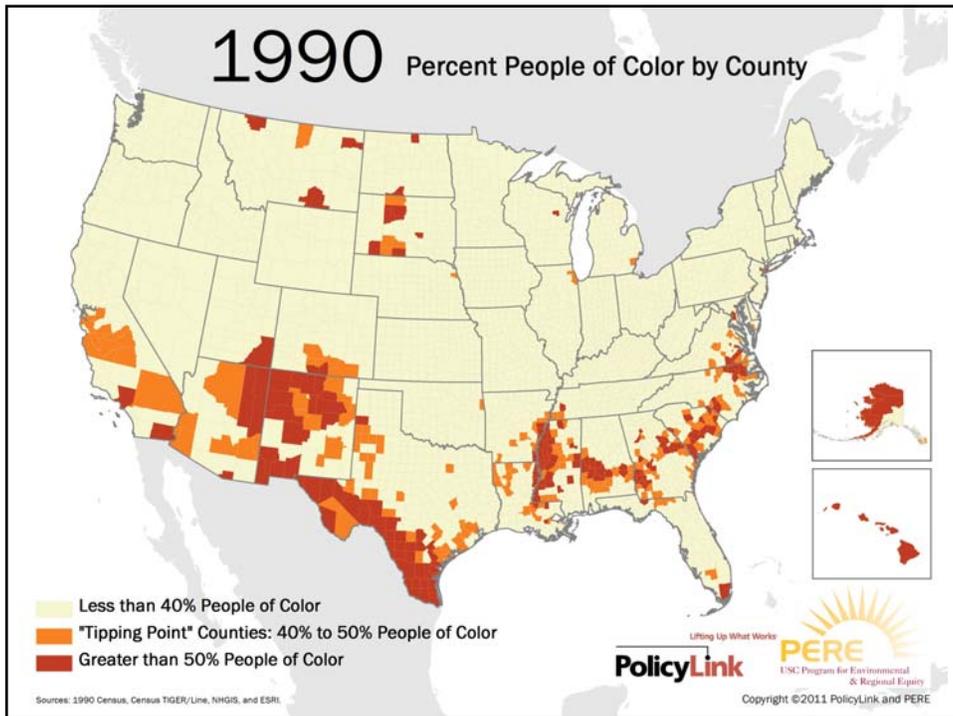
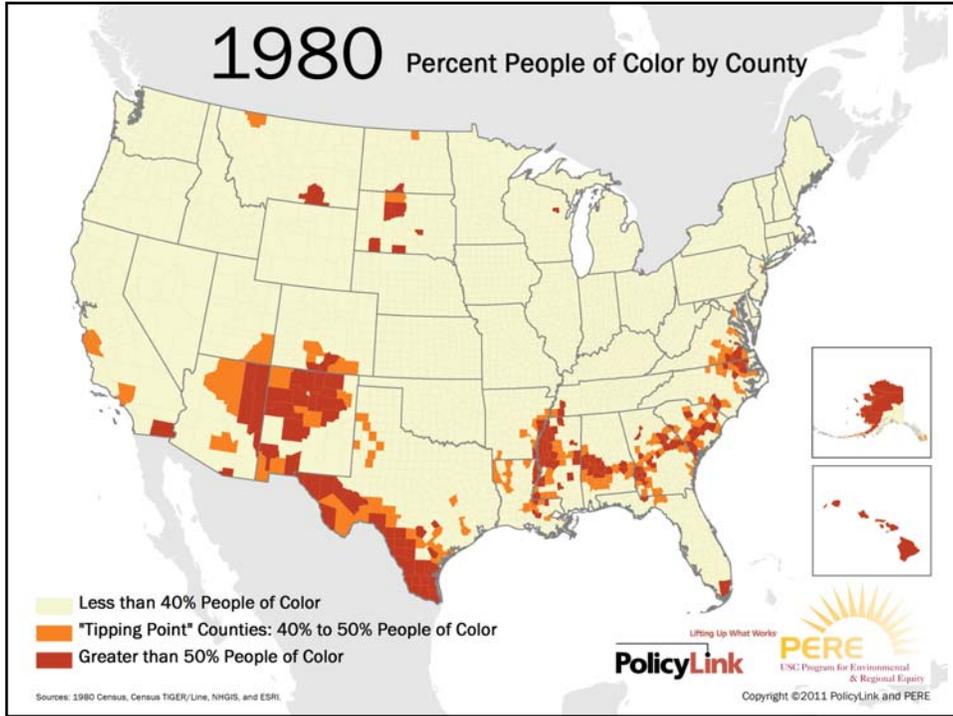


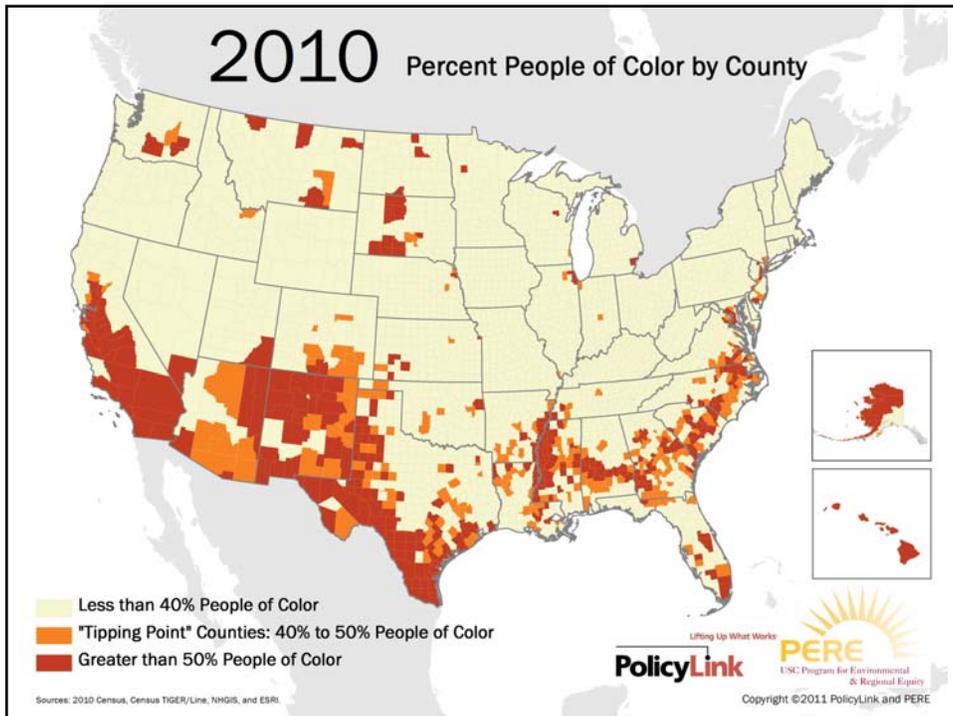
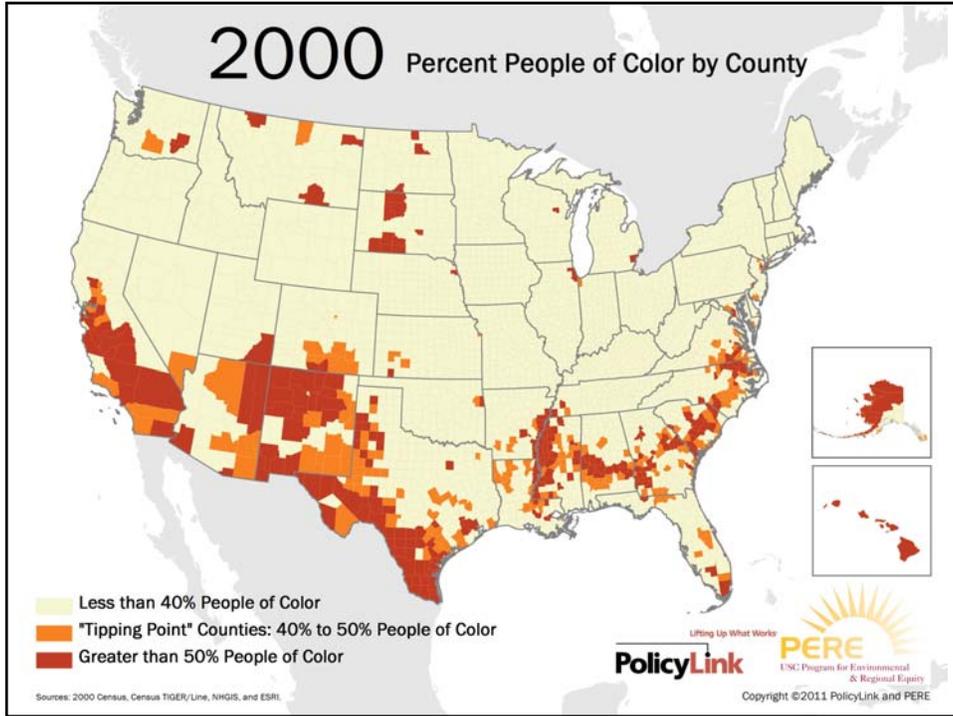


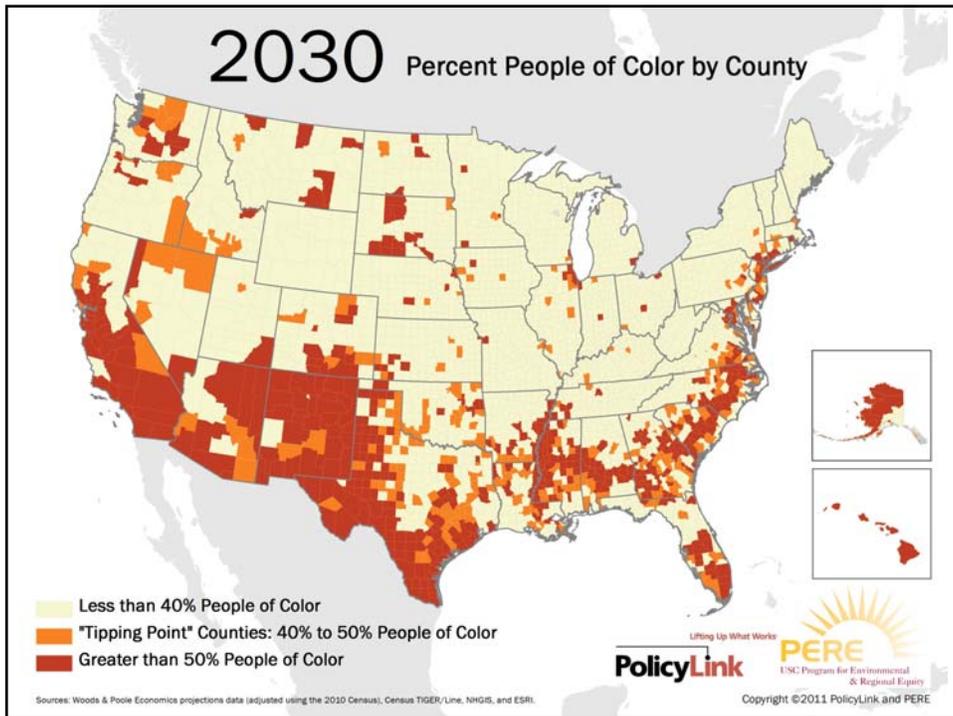
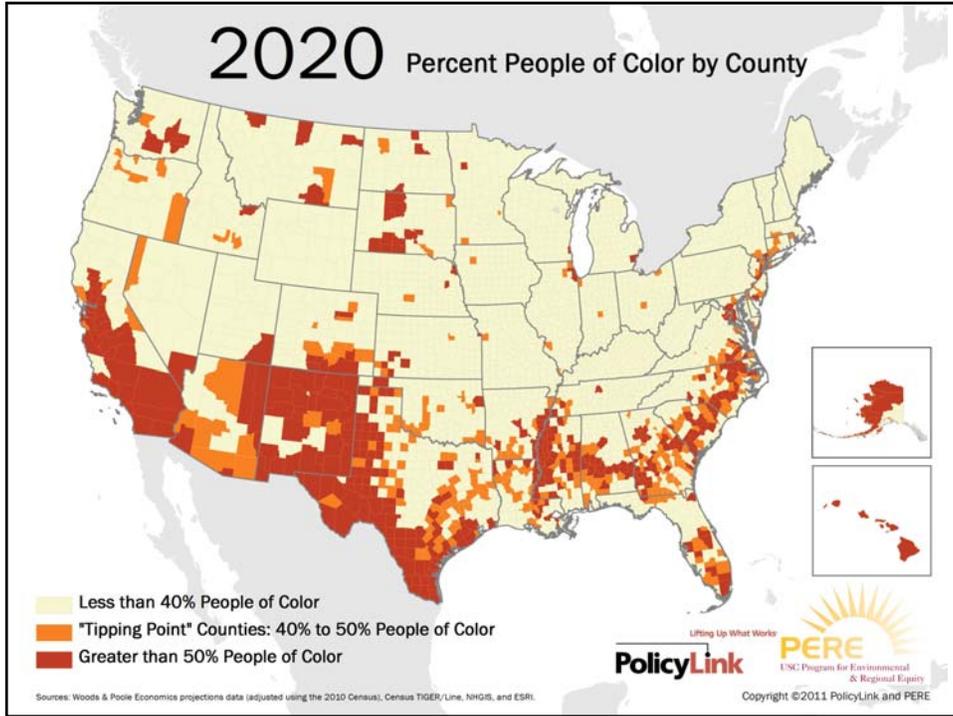


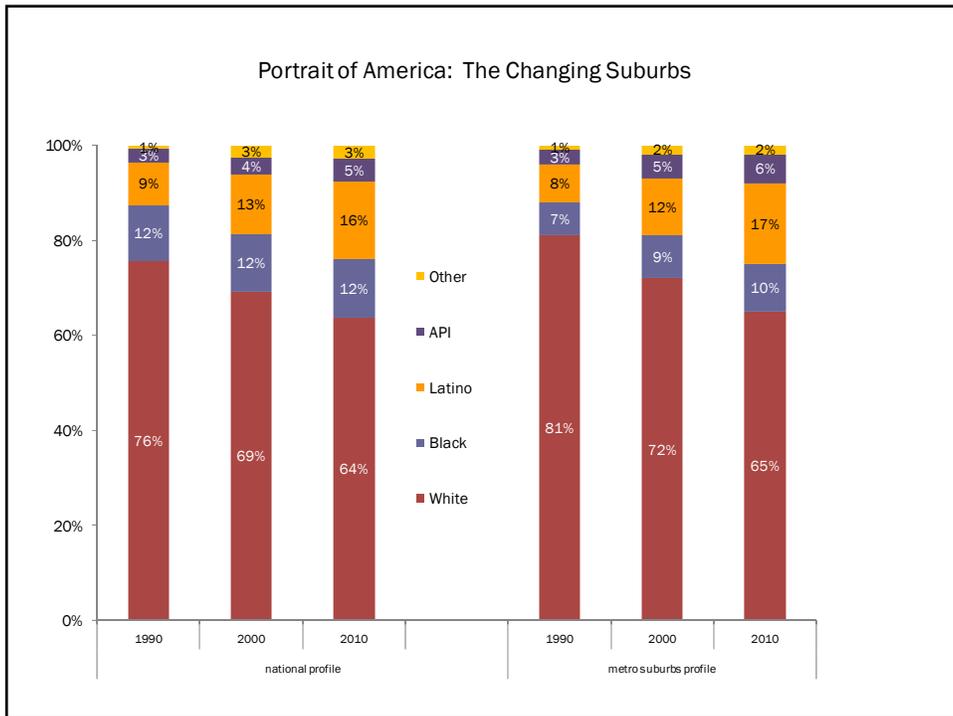
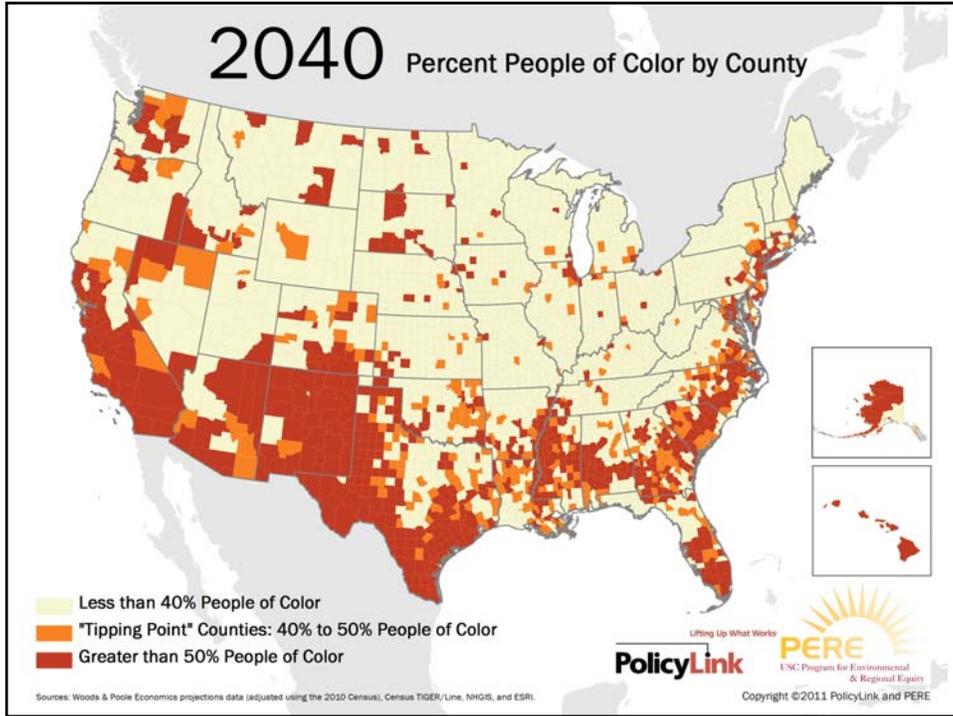


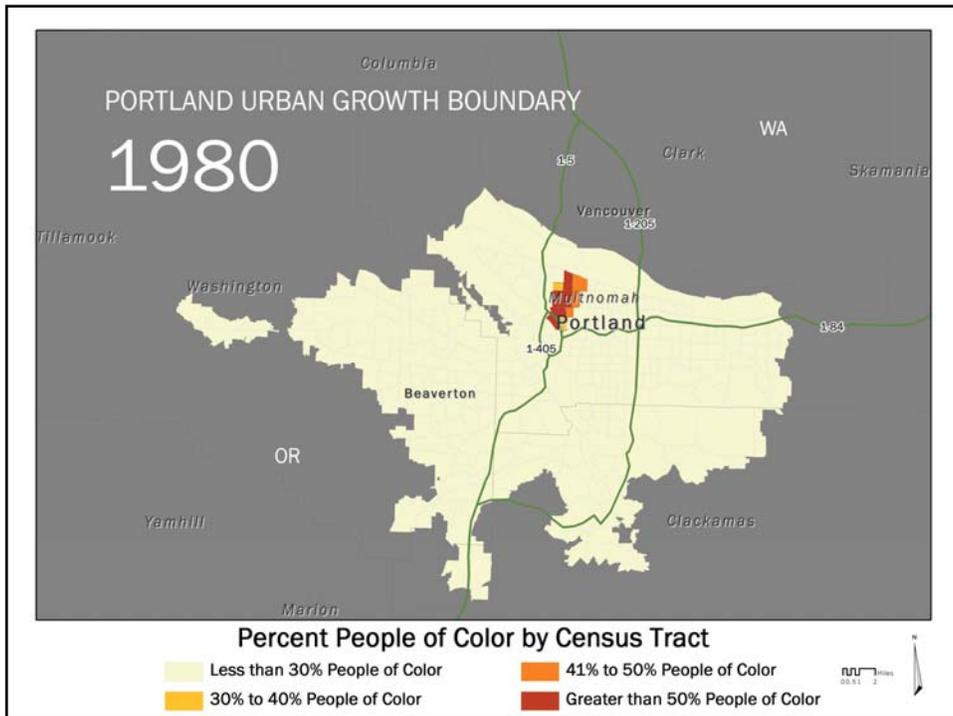
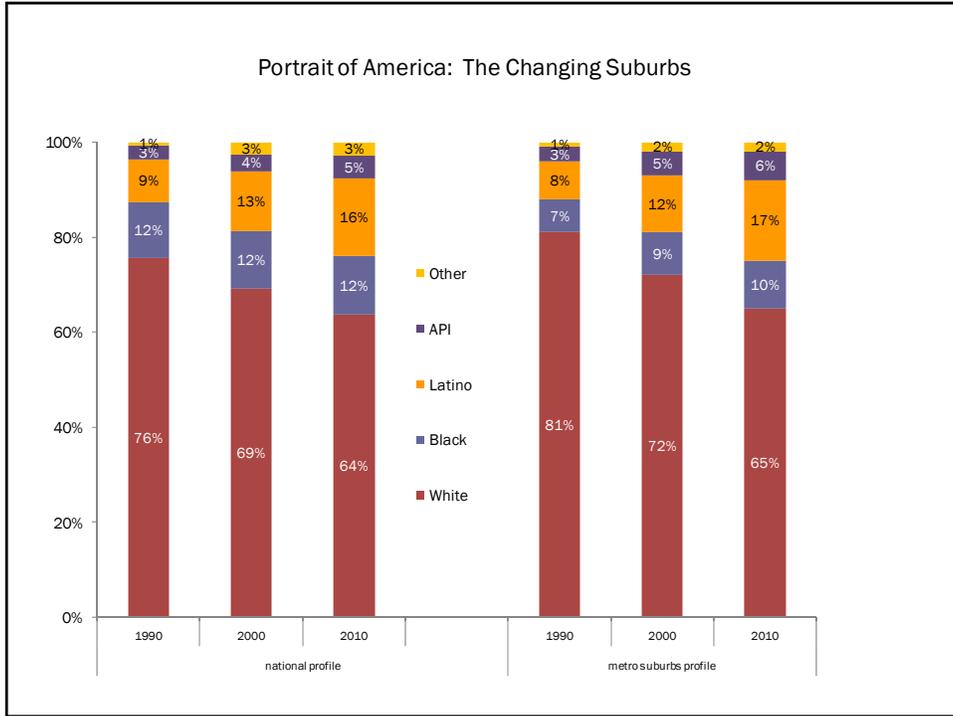


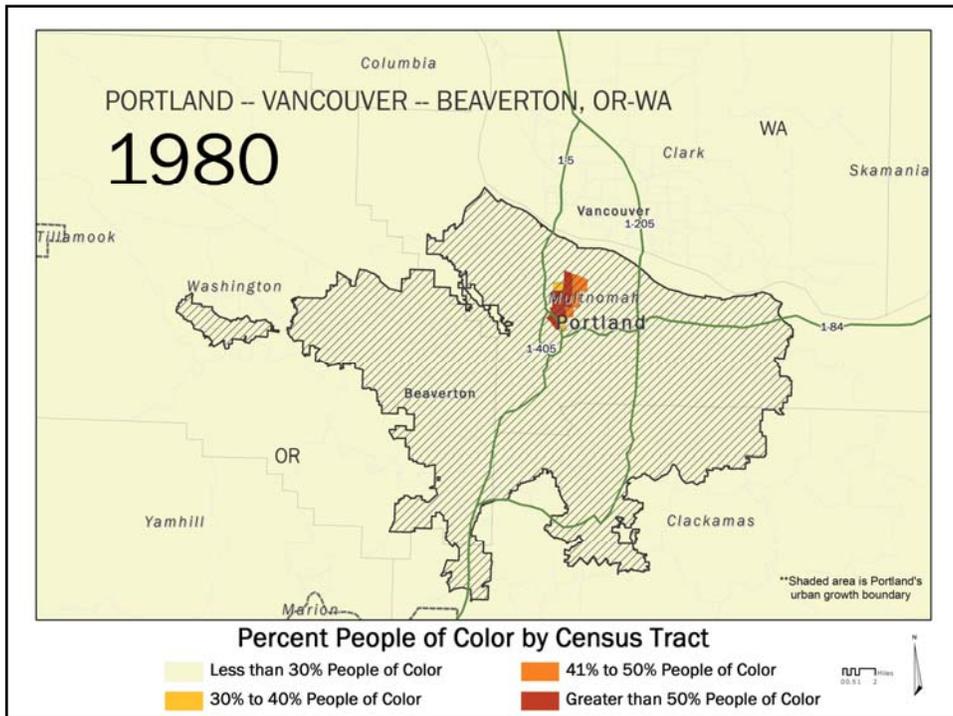
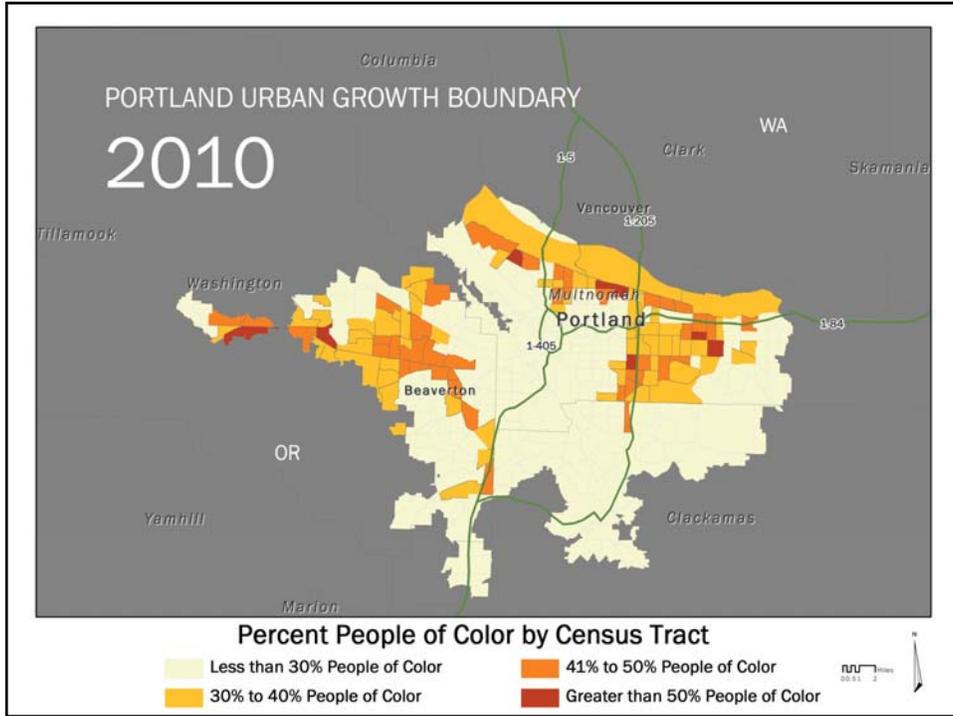


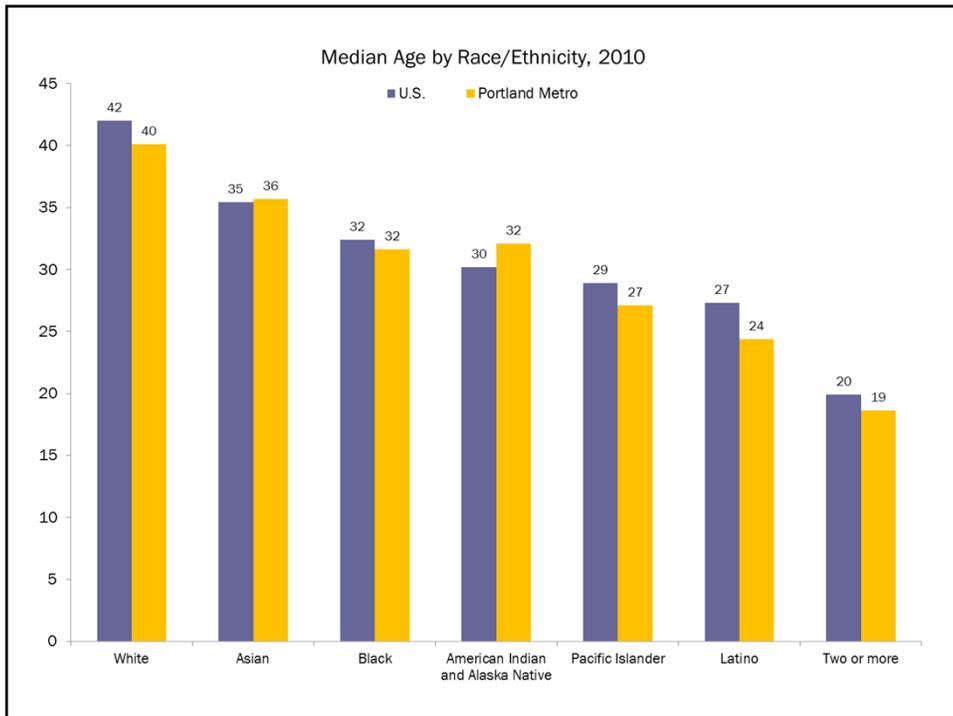
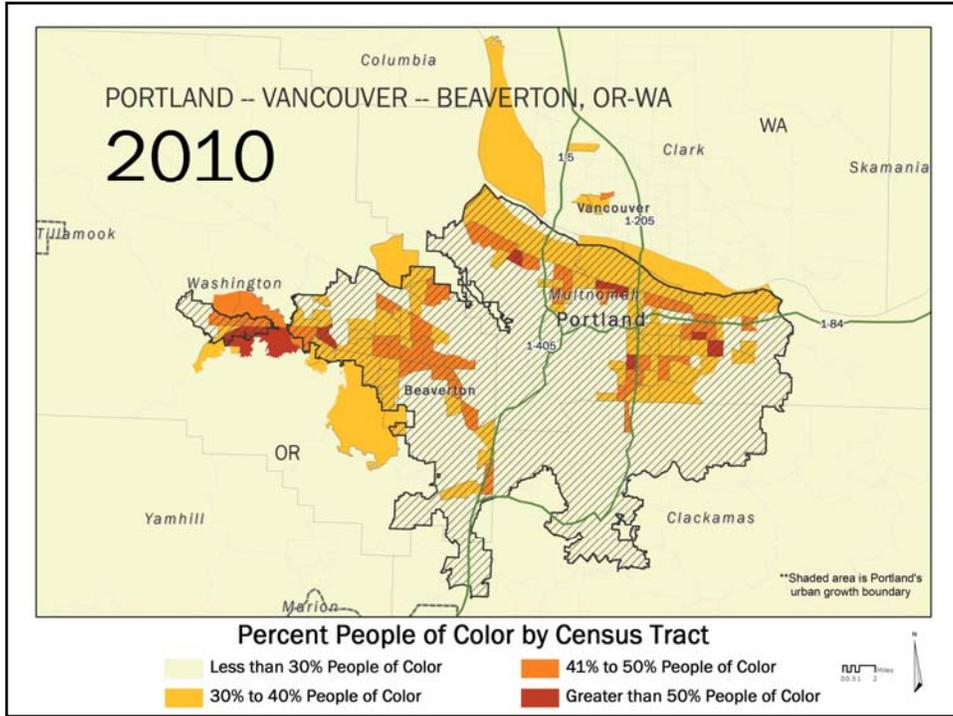




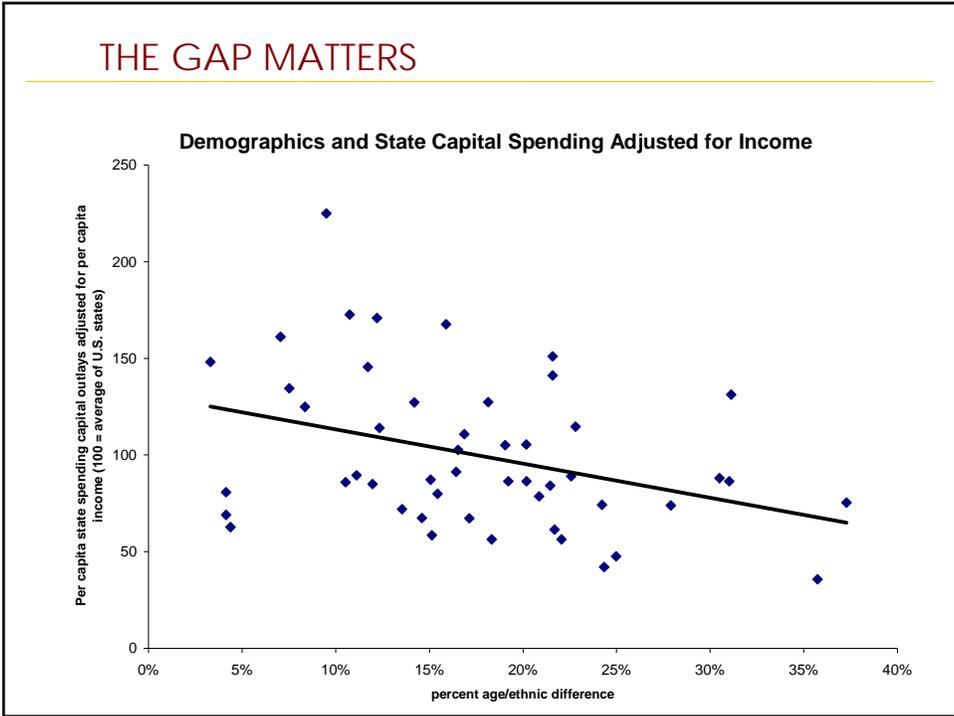




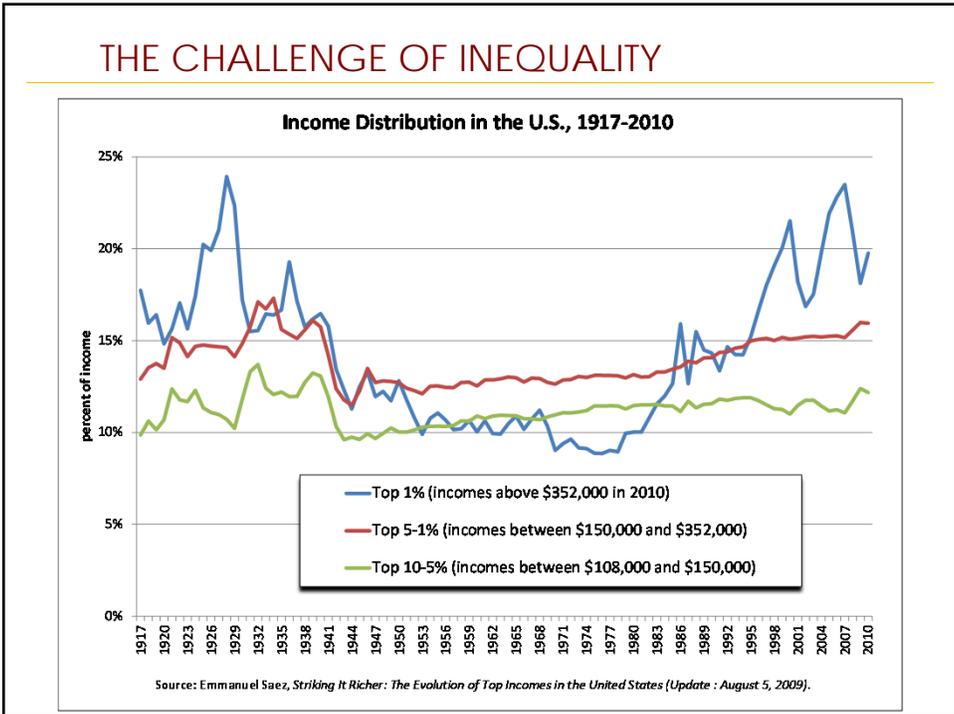


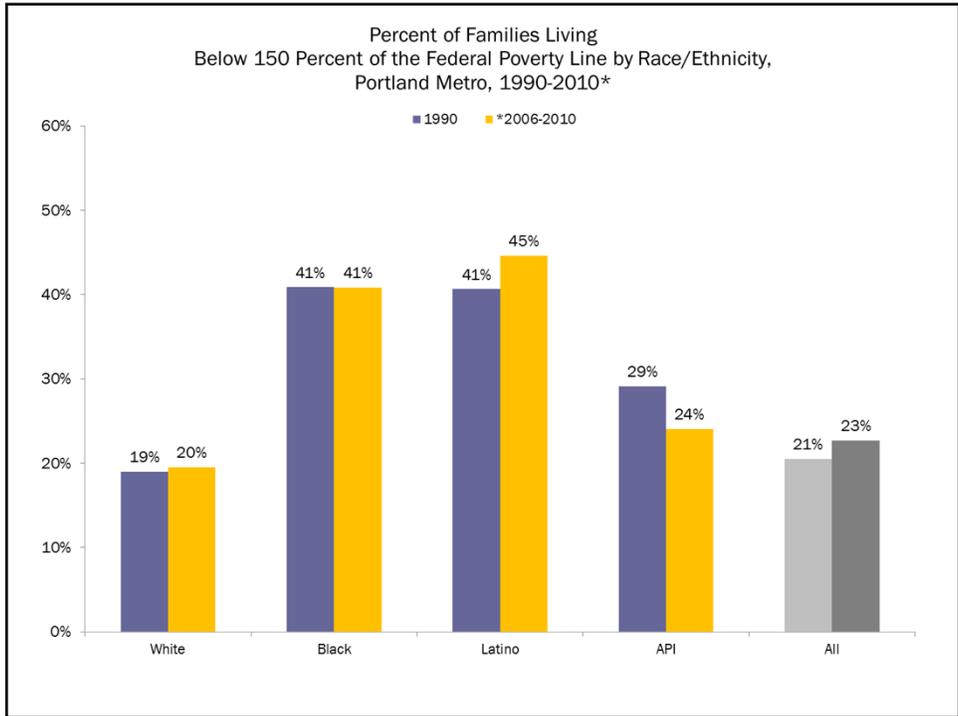
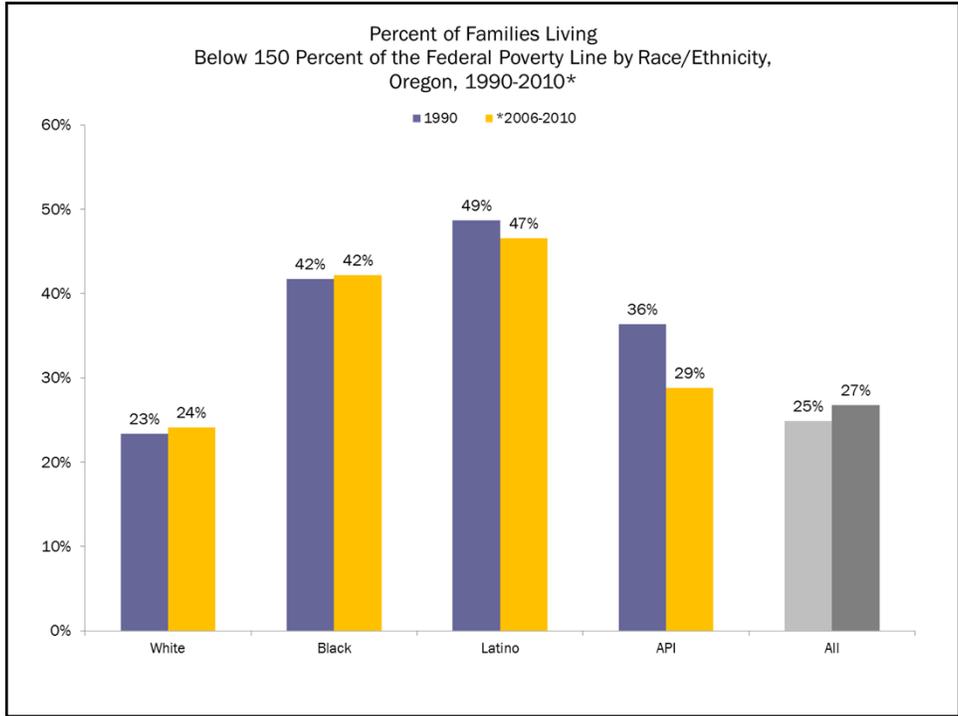


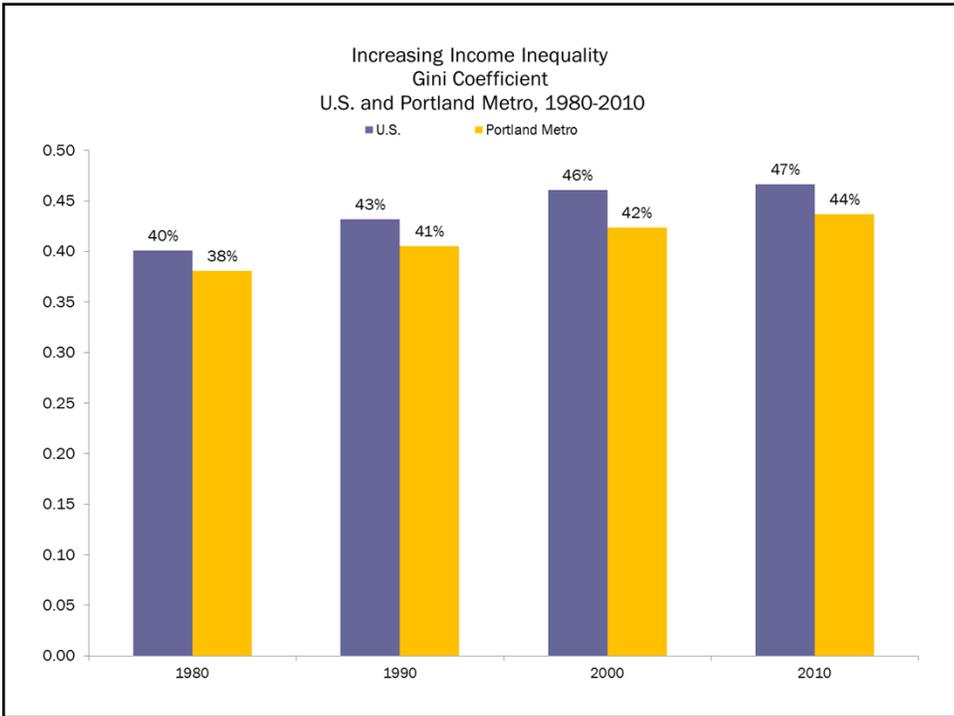
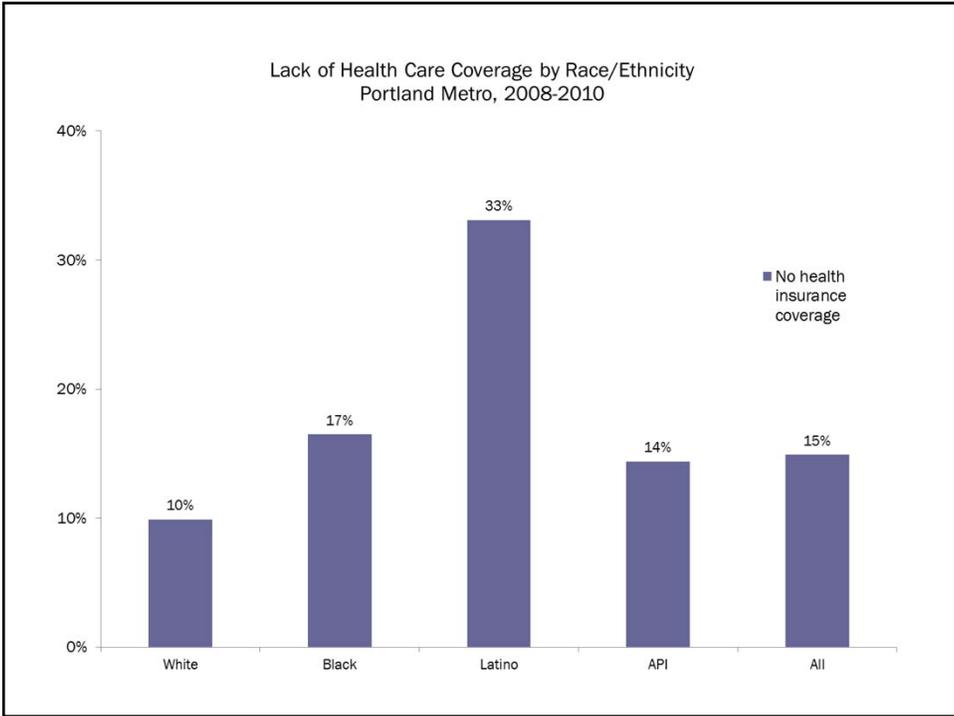
THE GAP MATTERS

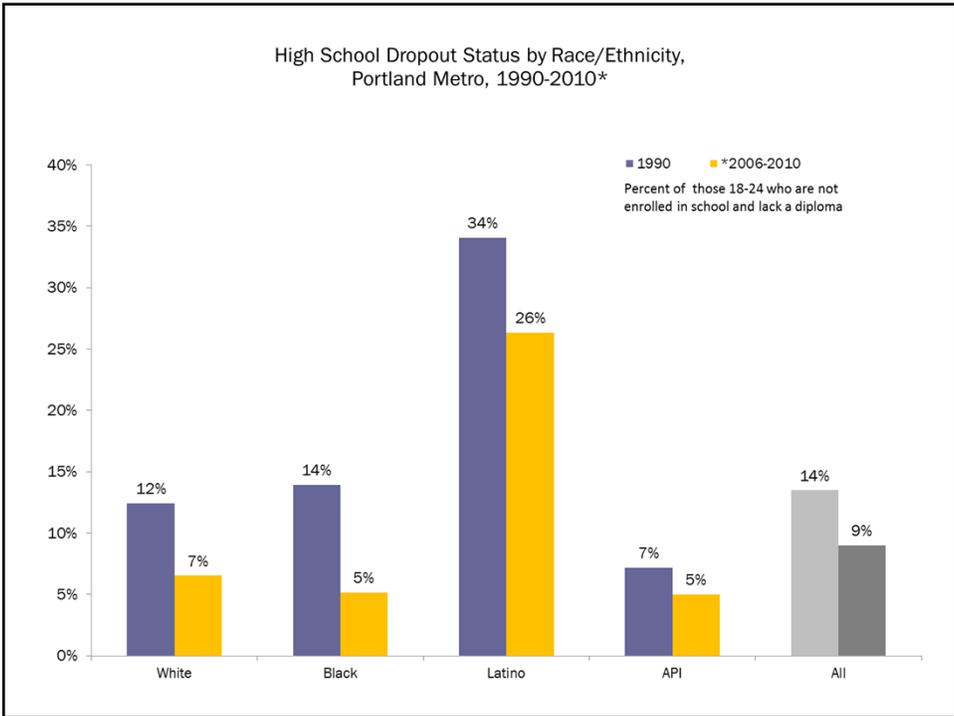
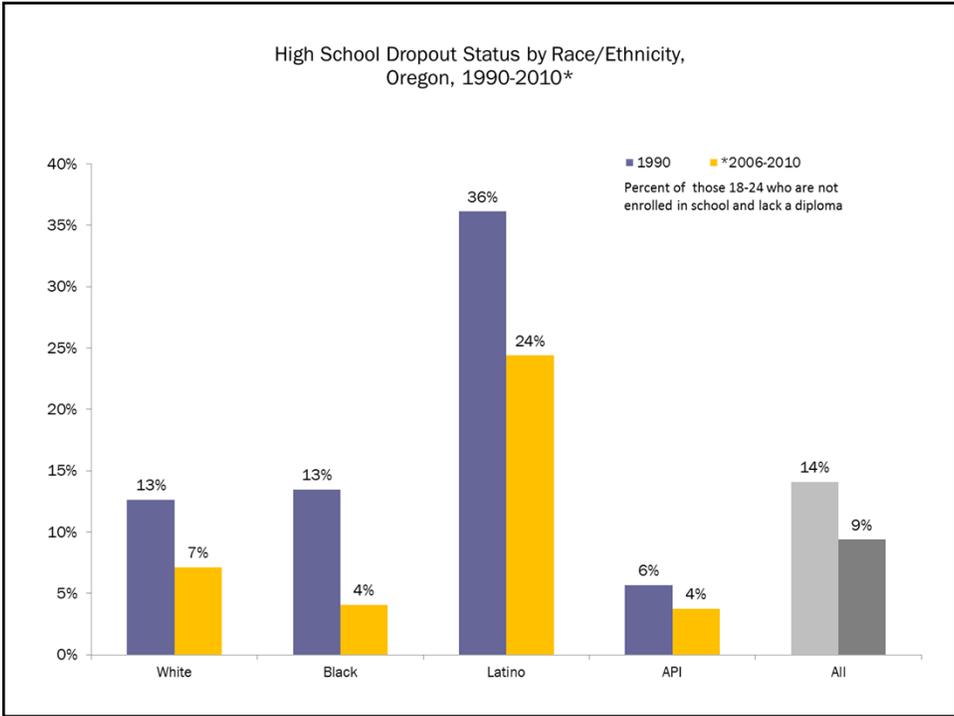


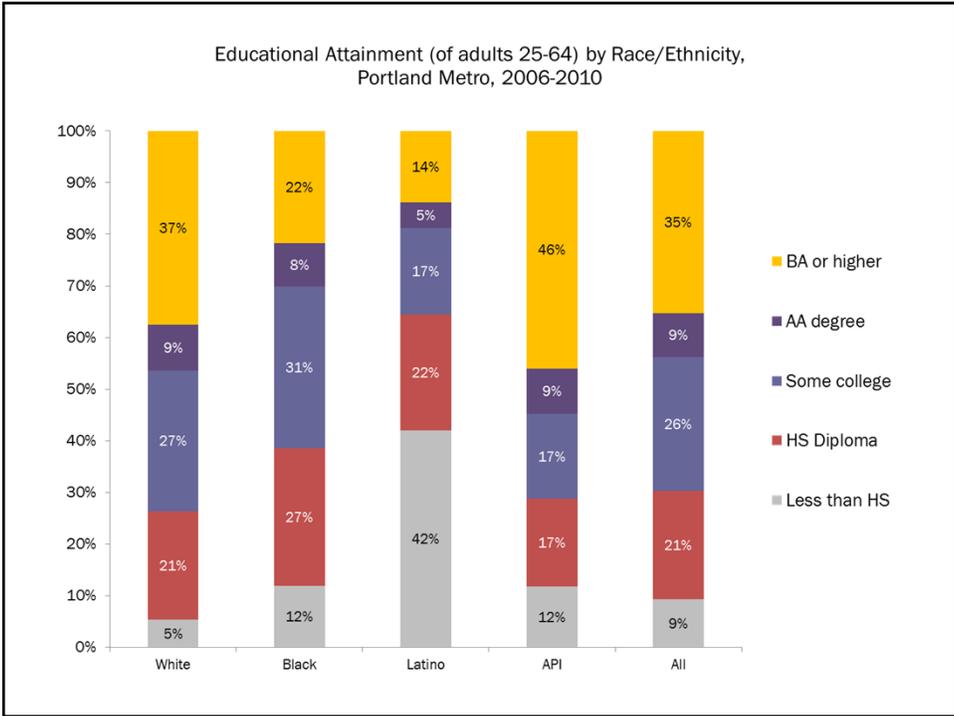
THE CHALLENGE OF INEQUALITY











PUTTING IT TOGETHER

America's Tomorrow:
Equity is the Superior Growth Model



Lifting Up What Works®
PolicyLink

PERE
USC Program for Environmental
& Regional Equity

WHAT'S THE EVIDENCE?

- Utilizing weighted regression approach to 341 metro areas in the U.S. 1990-2000

Per capita income as a function of:

- (+) regional education
- (-) manufacturing concentration
- (+) central city presence
- (-) previous income
- (?) region of U.S.
- (-) measure of inequity, including ratio of city to suburb poverty, concentration of poverty, income distribution, black-white segregation



FROM THE FEDERAL RESERVE

- Federal Reserve of Cleveland studies almost 120 mid-size regions, looking for factors that predict regional prosperity
 - Usual suspects: skilled workforce, quality of life, industrial decline
 - Unusual suspects: income inequality, racial exclusion, concentration of poverty – and they're highly significant



IT'S A BROADER STORY



- Underinvestment in each other makes us less competitive as a nation
- Social tensions over who will gain and who will lose make us less likely to cohere on what we need to do to thrive

WHERE TO BEGIN

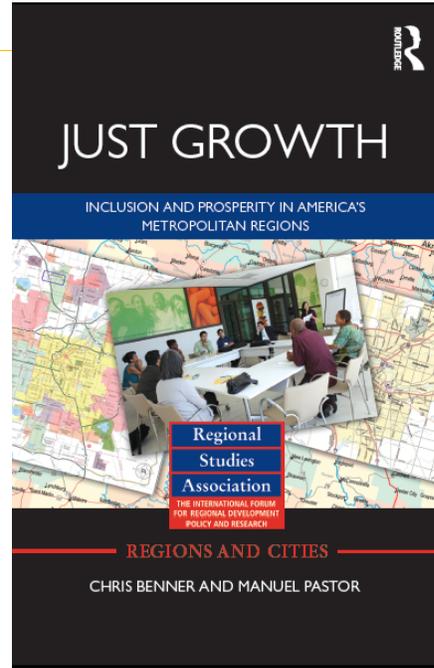
- But the first step involves a new and different sort of conversation about our shared future



- Metros offer new opportunities to bridge difference face-to-face, race-to-race, space-to-space
- And key to that is the development of a shared data or factual framework

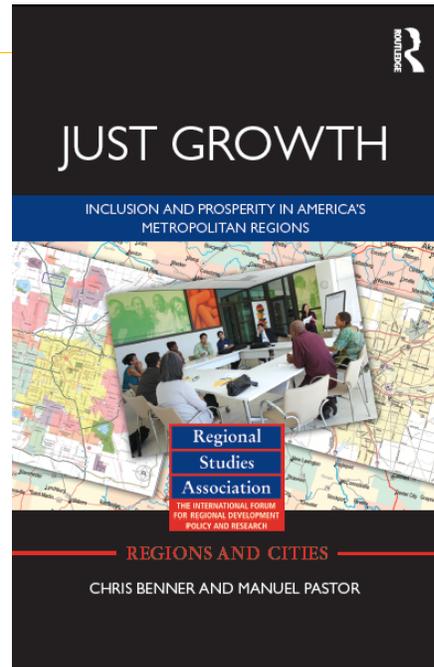
JUST GROWTH?

We explore this in our new book, *Just Growth*. With support from the Ford Foundation, we combined quantitative and qualitative analysis to uncover when equity and growth come together



JUST GROWTH?

We find that a diversified economy, a minority middle class, higher education and other variables matter – but just as important is an *epistemic community* (what you know and who you know it with)



LEADING THROUGH THE DIVIDE



- So it's a challenge for all of us: economic development folks and business leaders need to rethink the role of equity



- But equity proponents need to consider economic realities and constraints and propose feasible, growth-enhancing approaches



- And we need the concrete workforce, land use, and transit policies to make this real

POLICIES FOR METROPOLITAN EQUITY

WORKFORCE STRATEGIES

Need to promote clusters that have career ladders, integrating this with neighborhood-based delivery systems and learn from the local model of community benefits agreements to include local hiring and other targets in federal spending.

TRANSPORTATION STRATEGIES

A continuing need to reverse the bias toward highway spending to public transit, from infrastructure to operations. Transit-oriented development can offer real possibilities for neighborhood revitalization.

HOUSING STRATEGIES

Provide real incentives for inclusionary zoning and acknowledge that the recovery of urban areas requires protection against displacement and gentrification.



POLICIES FOR METROPOLITAN EQUITY



ASSET BUILDING

Need to consider the financial deserts that result from lack of bank services. "Bank On" programs help banks see the customer base with new data, help customers see the banks with financial literacy, and create systems of accountability.



HEALTHY COMMUNITIES

Need to consider the lack of fresh food as well as environmental disparities in both exposures and opportunities. The Fresh Food Financing Initiative pioneered by The Reinvestment Fund and others is a start; park and other access is key.



EDUCATIONAL IMPROVEMENT

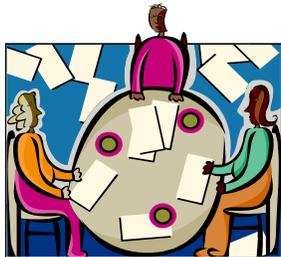
The toughest nut to crack and yet absolutely essential to retention of families in cities. There may be many different strategies but metropolitan leaders cannot stand apart from this and there are significant federal opportunities

FINDING A CONNECTION

- Gaps are bad for both side – those who are seemingly without and those seemingly with



- Sustainability is fundamentally about connection – to each other, to the planet, to a common sense of possibility for individuals, families, and the planet



- Because of this, we need interest-based arguments but also values-based framing to get "thick" vs. "thin" coalitions

LEADING THROUGH THE DIVIDE



LOOKING TO THE FUTURE . . .

