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Blue Ribbon Committee for Trails Committee Members

Eileen Brady

Eileen Brady has twenty years experience in the natural foods retail grocery industry, developing human resources and sustainability-based marketing programs. She is co-owner of New Seasons Market and has also spent five years in hi-tech software industry. Most recently she served as the Vice President of the Food and Farm Program at Ecotrust, a non-profit providing conservation and economic development leadership from Alaska to California. Eileen chairs the Zenger Farm Board and is the Vice Chair of the Governor's Oregon Health Fund Board. Eileen also Chairs the Board of Celilo Group Media, publisher of Chinook Book and the EcoMetro Guide. She was a founding member of the statewide Oregon Solutions Steering Committee. Most recently she has joined the Oregon Business Association Board.

Scott Bricker

Scott is a nine-year BTA veteran, joining the BTA staff in 1998. Scott developed the organization's Safe Routes to School program, including the BTA's award winning Bicycle Safety Education curriculum. Scott went on to then serve as the Policy Director and Lobbyist from 2002-2007, where he helped pass state, regional, and local legislation promoting increased and safer cycling. Scott authored the BTA's Blueprint for Better Bicycling and presents regularly on bicycle planning, non-profit management, and politics. In July 2007, Scott stepped up to become the BTA's Executive Director with the expressed goal of partnering and growing the bicycle movement across all sectors. Scott holds a Masters degree in Urban and Regional Planning from Portland State University, and Bachelor's of Political Science from the University of Albany, New York. A firm believer in stylish and practical cycling, Scott is a proponent of wool clothes and leather saddles.

Rex Burkholder

Councilor Rex Burkholder represents District 5 in Multnomah County on the Metro Council. He chairs the Joint Policy Advisory Committee on Transportation and serves on the Bi-State Transportation Committee, as well as other regional transportation committees. He serves on the Metro Central and North Portland Enhancement committees.

Rex helped found the Bicycle Transportation Alliance and worked as the policy director for the nonprofit organization, helping to make it one of Oregon's most active grassroots organizations. He has taught high school science and served as faculty at Portland State University Office of Student Development. Rex was a founding trustee of the nationally recognized Coalition for a Livable Future. He helped establish the Northeast Community School, an innovative, diverse charter school in Portland. He has been honored as the 1998 Most Effective Citizen Advocate in the metro region by 1000 Friends of Oregon and as a 1999 founder of a New Northwest by Sustainable Northwest.

Rex received a Bachelor's degree in biology and a teaching certificate from Portland State University. He earned a Master's degree in urban and environmental policy from Tufts University in 1989.

Chris Enlow

Chris attended graduate school at Arizona State University's School of Community Resources then volunteered with the Peace Corps in 1998. During his two years in Bulgaria he met and married his life partner, Tsveti Traikova. Back in the US, Chris worked in fundraising for the Lowcountry Food Bank in Charleston, South Carolina. From there he spent two years working for a nonprofit dedicated to the community revitalization of Falmouth, Jamaica. In November 2006, Chris took the reins as the corporate giving manager for KEEN, Inc. Recently, he moved into a newly created area at KEEN focused on corporate social responsibility. Chris also volunteers as a board member for the Forest Park Conservancy, a non-profit dedicated to the preservation of the City of Portland's Forest Park.

Steve Faulstick

Steve Faulstick is the General Manager of the Doubletree Hotel and Executive Meeting Center in Portland Oregon. Steve's hospitality career spans over 20 years, including management positions at hotels in San Jose, San Diego and Scottsdale, before coming to Portland in 1999.

The Doubletree features 476 guest rooms complimented by 50,000 sq. ft. of meeting space, two restaurants and a lounge. In 2006, the hotel became Oregon's first Green Seal Certified Hotel. Since then, the property has become an industry leader in sustainability, receiving local-, state- and national-level recognition for their efforts.

Steve is an active board member with Travel Portland, Tri-County Lodging, Lloyd Transportation Management Association and the Oregon Lodging Association

Jay Graves

Jay Graves, a Portland native, is CEO and owner of The Bike Gallery. The Bike Gallery has been a family owned business since its inception in 1974 and

has 6 neighborhood locations throughout the Portland Metro area. Jay's passion is for his business and getting people on bikes. He frequently presents on the connection between the need to get more people bicycling and a strong local community and economy.

Jay is active in the community and sits on numerous boards to achieve these goals: he currently is the Chairman of the National Bicycle Dealers Association; serves on the board of Cycle Oregon and Advisory Board to the Community Cycling Center. Jay is a founding Board Member of the Bicycle Transportation Alliance. Jay was appointed to the Oregon State Parks Commission in 2007.

His vision for cycling in Portland is to be the "Amsterdam of America" where cycling trips account for over 30% of all trips.

Cynthia Haruyama

Cynthia Haruyama has been the Executive Director for the Hoyt Arboretum Friends since 2001. In June, she will become the new Executive Director for the Portland Classical Chinese Garden. She worked for many years as an attorney in Portland and New York. From 1995-2000 Cynthia was the general manager at A.M. Andrews. Cynthia has recently begun writing a novel and has taught English in Japan. She holds a J.D. from Columbia University and a B.A. in East Asian Studies from Princeton University.

Al Jubitz

M. Albin (Al) Jubitz, retired co-President of Jubitz Corporation, has been active in non-profit organizations for many years. He has served on the boards of the Morrison Center, Pacific Crest Outward Bound, and the Oregon Peace Institute. He is also past President of the Rotary Club of Portland. Al graduated from Yale University and the Graduate Business School at the University of Oregon. He is passionate about world peace, environmental stewardship and the needs of at risk children.

Richard Kidd

Richard Kidd is the mayor of Forest Grove, where he has lived since 1970. As mayor he works to keep the city a great place to live, work and play by continuing to improve livability and the appearance of the community. He served on the Forest Grove Planning Commission for more than six years and was a Forest Grove city councilor for 11 years. Richard has served three terms and a two-year appointment to fill a vacated term as mayor and is a member of several regional committees. Richard, a former U.S. Army colonel, is retired and is a technology consultant to small businesses. His former businesses include an award and trophy shop, photographic studio and computer sales, service and training.

Julie A. Keil

Julie received her B.A. in History from the University of Minnesota in 1980 and her J.D. from Northwestern School of Law of Lewis & Clark College in 1983, both Cum Laude. She has been employed by Portland General Electric Company for 22 years where she started in the Legal Department representing a variety of corporate clients. She has held her current position of Director of Hydro Licensing & Water Rights for 15 years. In this role, she is responsible for the license and water rights issues surrounding and the eventual relicensing of PGE's four FERC licensed projects and the decommissioning of a fifth project. Her department also manages the company's recreation facilities, relationships with agencies and tribes and compliance issues relating to the FERC licenses. Julie has been active in hydro industry associations for many years and has served in several leadership positions. She is currently on the Board of the National Hydropower Association and serves on that organization's executive committee. She is a past President of the National Hydropower Association and a past President of the Northwest Hydroelectric Association. In addition she has been the Chair of NHA's Regulatory Affairs Committee, and was a member of NHA's Relicensing Reform Task Force. During the Relicensing Reform Task Force, she served as one of industry's key negotiators with interested non-governmental organizations.

Julie has also represented industry in a variety of forums. She has testified regarding the need for reform of the relicensing process before 4 congressional committees. She has also spoken at numerous training sessions for federal agency employees, presenting industry's viewpoint.

In addition, Julie served on the Federal Advisory Committee, which advised the Interagency Task Force that considered improvements to the licensing process. She was also a participant in the Aspen Institute's Dialogue regarding Dams and Rivers. In late 2001, and early 2002, Julie was active in the reformation of the National Review Group, a forum that includes NGOs, agencies and industry in an open forum designed to encourage creative thinking about licensing and relicensing issues. In 2003, Julie was given the industry's highest honor, the Dr. Kenneth Henwood award.

Randy Leonard

Randy Leonard grew up in Portland near NE 8th and Siskiyou. He attended Irvington Grade School, Grant High School and graduated from Portland State University with a degree in History. Prior to joining the Portland City Council in November of 2002, Randy served Portland for 25 years in the Portland Fire Bureau and served 9 years in the Oregon State Legislature. Randy resides in East Portland and rides his bike to work as often as he can

Nichole Maher

Nichole Maher is the Executive Director of Native American Youth Association. She graduated Cum Laude from Oregon State University with a degree in Public

Health and American Indian Studies. She holds a Masters of Public Health in Administration and Policy from the Mark Hatfield School of Government at Portland State University.

Nichole has over 15 years experience in planning and implementing culturally specific education, social service, housing and poverty reduction programs with AI/AN Families. Nichole was born in Ketchikan, Alaska and attended school in the Siletz Valley of Oregon. Nichole is a member of the Tlingit and Haida Central Council of South East Alaska. She serves on the board of the Portland Schools Foundation, Planned Parenthood, Portland Parks and Recreation and the National Urban Indian Family Coalition.

Rod Monroe

Senator Monroe is a life long educator with a Bachelor and two Masters Degrees. He has taught History and Government at both the high school and college level. Besides having served 14 years in the Oregon Legislature, Rod Monroe, also spend nearly 12 years on the Metro Council and a decade on the David Douglas School Board. During his tenure on the Metro Council Rod chaired the Joint Policy Advisory Committee on Transportation (JPACT) for 5 years and is considered an expert on all aspects of transportation policy. Currently Rod is serving as vice-chair of the Mt. Hood Community College Board of Directors and is also active in several community organizations in addition to his many responsibilities as a State Senator.

Rick Potestio

Richard Potestio, AIA, works as an architect and consultant in the Portland Metropolitan area. He has worked for several architectural firms in Portland, New York City and Cambridge MA and has taught at Portland State University and University of Oregon's Architectural Departments. Rick holds a Bachelors of Architecture from University of Oregon and a Masters of Architecture from Syracuse University. He has received several awards including AIA Citation Award for the Lair Condominiums in 2006 (published in the March 2008 edition of the journal), the NW Masonry Institute Award for the Ganz House in 2004 and a Service Award from the City of Portland.

Dick Schouten

County Commissioner Dick Schouten represents the Aloha, Beaverton and Cooper Mountain area. Dick's family migrated from the Netherlands to California when he was four. Following a childhood spent in Fresno, he completed his undergraduate work at Santa Clara University and earned his law degree from UCLA. After serving as legal counsel for California cities, Dick moved to Washington County in 1992. Dick represented The Make Our Park Whole Committee, which helped obtain a 22-acre addition to the Tualatin Hills Nature Park. In 2003 he was awarded Oregon Parks Providers' "Legislator of the Year".

Dave Underriner

Dave Underriner has been the Chief Executive for the Portland Service Area at Providence Health and Services since 2006. He has been with Providence for 25 years. Prior to his current position he served as administrator of Providence Portland Medical Center for 10 years. Dave has been an active member of the community that is served by Providence Portland Medical Center. He currently sits on the boards of Trillium Family Services, Our House of Portland, Volunteers of America, Portland Business Alliance and Westside Economic Alliance. He has received many awards, including the Providence Health & Services-Oregon Region Diversity Leadership Award and the Ethics in Business Award, individual category from Samaritan Counseling Center. Dave earned a master's degree in health service administration from the University of Washington and a Bachelor of Science degree from Oregon State University.

Philip Wu, MD

Philip Wu is a general pediatrician who leads Kaiser Permanente's national child weight management efforts. Because of the strong link between the built environment, healthy eating and physical activity, and childhood obesity, Philip has become an advocate for improving land use, transportation, and food policies with health in mind.

Dave Yaden (Committee Chair)

David Yaden has been involved in public affairs in Oregon for 35 years, beginning with his work as a public opinion analyst in the early 1970s. He received his first training from noted public opinion pioneer Sam Lubell. When he opened his own firm in Portland in 1971, among his first clients were the Portland Public Schools, then unable to secure a permanent tax base.

Subsequently in his career, David became chief of staff for a Congressman, special assistant to US Transportation Secretary Neil Goldschmidt, director of corporate planning for a Fortune 500 company, Director of Oregon's Department of Energy, and an independent consultant. He is now retired, living in Lake Oswego with wife, Janice.

Over the years, in public service, as a consultant and as a volunteer, he has been active in tax and fiscal reform, school finance, economic development, energy and environment and has done strategic planning for the State Board of Higher Education, Tri-Met, and Metro. He has been chair of the board of directors for the Sightline Institute, based in Seattle, and served for 10 years as a CASA (Court Appointed Special Advocate) for abused and neglected children.

Ian Yolles

Ian is the Vice President of Brand Communications at Nau, Inc. Ian has extensive executive level leadership experience and managed brand building and marketing activities in some of the worlds most influential customer products companies. He also has direct experience building and stewarding highly

successful and profitable brands that have defined and differentiated themselves based on their strong sense of social and environmental purpose.

Ian's passion for the outdoors informed his early career direction. He began work with Outward Bound as an intern, and was ultimately appointed Executive Director of the Canadian Outward Bound Wilderness School. Under his leadership, Ian transformed a fledgling start-up operation into a respected, high profile, financially stable organization that serves diverse communities. In 1991, he became the Director of Social Inventions and member of the executive leadership team for The Body Shop, where he was responsible for brand strategy and the development, promotion and application of company values, policies and procedures on environmental protection, social issues, animal protection, and public information.

In 1994, Ian was appointed Director of Marketing and member of the executive leadership team at Patagonia. In 1997, he became the Director of Brand Marketing at Nike where he provided strategic direction, leadership, inspiration and management in the creation and implementation of integrated marketing strategies. He worked across all marketing functions, and led the integration of marketing concepts across all business units of Nike. As part of his brand building responsibilities, he managed a \$25 million quarterly brand development budget.

Most recently, Ian worked as a Senior Consultant with Dialogos, a world leader and pioneer in the theory and practice of dialogue, organizational learning, collective leadership, and fostering approaches to responsible capitalism and sustainability. Clients include: British Petroleum, The World Bank, and The International Finance Corporation.

In his role as VP Brand Communications, Ian manages the full spectrum of communications that define the Nau brand.