

April 1, 2011 | Climate Leadership Summit Comment Card Responses

This document is a transcription of the comment cards submitted at the summit.

Kim Armstrong, Washington County

Q1. Other strategies that should be considered?

- Better housing and transportation connections for low-income and affordable housing and keeping local amenities affordable. High-opportunity, well-connected neighborhoods are often expensive – and this must be mitigated to allow low-income access to these communities.

Q2. Other comments?

- No response.

Roger Averbeck

Q1. Other strategies that should be considered?

- RE community design: A, B, C complement each other – as all three are implemented, they will go hand in hand, and each won't achieve success without each other.

Q2. Other comments?

- No response.

William Barnes, Citizen

Q1. Other strategies that should be considered?

- I think you covered them all. It's always about funding.

Q2. Other comments?

- I thought it was good. A lot of information and good speakers. You guys are great!! Champaign county Illinois will become even greater because of you.

Carol Bellows, ASLA/Lyricdancer design

Q1. Other strategies that should be considered?

- The top strategies discourage driving, but the alternatives (public transportation and pedestrian, bike, and trail connections) score low on the priority list.
- STUDENT EDUCATION and ridership re public transit.

Q2. Other comments?

- It costs me 16 miles in the car- expense and time- every time I need to pick up my high school student after an activity at their PUBLIC HS (Tualatin)
- Did a research project re how our children's ability to get around affects their development and maturity. www.childrenincities.blogspot.com

Meeky Blizzard, Office of Congressman Earl Blumenauer

Q1. Other strategies that should be considered?

- Include cost/benefit ratios on carbon reduction/benefit ratio
- Whose costs?

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- It would be helpful to break out responses by geographic region/size of city or town/rural community

Q2. Other comments?

- None given

Gretchen Buehner, City of Tigard

Q1. Other strategies that should be considered?

- Currently little emphasis on transit for elderly and disabled
- Population is going up over the next 20 years

Q2. Other comments?

- None given

Pat Campbell, City of Vancouver

Q1. Other strategies that should be considered?

- Paratransit- federally mandated increasingly used and costly. Energy intensive. This needs to be factored when we consider “expand public transit service”.

Q2. Other comments?

- None given

Jody Carson, City of West Linn

Q1. Other strategies that should be considered?

- On mixed use need to include a mix of housing types.
- Need more focus on elderly and disabled.
- Clustering of services as part of mixed use.
- Industrial/manufacturing clustered near housing/retail in central areas rather than on fringe

Q2. Other comments?

- None given

Carol Chesarek, Forest Park Neighborhood

Q1. Other strategies that should be considered?

- Adjust SDCs and other fees to encourage mixed use development in centers and corridors. Pricing can encourage the behavior we want.

Q2. Other comments?

- None given

Cathy Clark, City of Keizer

Q1. Other strategies that should be considered?

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- Youth- our BETC program has been a huge success. Their bus pass is their student ID. Transit is paid by BETC. The youth like the independence and parents don't have to cart them around. And the youth continue to ride transit as adults.

Q2. Other comments?

- The primary choices are design, information based-
 - Timing-design
 - Mixed use-design
 - Individual marketing-choice, design your day (?)
- Benefit includes TIME
- Emphasis on providing quality choices for all members of our community

Olivia Clarke, TriMet

Q1. Other strategies that should be considered?

- Interesting how low public transit scored when there's such a demand! The RTP (and next GHG targets) have tremendous expectations for more transit that cannot be met with current revenues.
- There's also a sense among participants that transit is a solution for low-income citizens. In fact, TriMet rides are 70-80% choice-riders, not low-income.

Q2. Other comments?

- #1 (signal timing/transit@intersections) could be very low hanging fruit
- #2 mixed use- critical to transit- should be our holy grail (lots to be mined (?) today)
- #4 nukeage-based fees is a Salem strategy

Blair Crumpacker, Washington County

Q1. Other strategies that should be considered?

- None given

Q2. Other comments?

- Thanks... good question. The realist's about the rate at which land use changes can occur and benefits (GHG) realized.
- Benefits will come in the out years. Early "bang for the buck" necessary to meet early targets will need to come largely from other strategies.

Marie Dahlstrom, Familias en Accion

Q1. Other strategies that should be considered?

- Although the pollster (DHM) provided important data it is unacceptable not to have engaged diverse (ethnically and racially) stakeholders, the business focus group should have included members of the ethnic business chambers. Metro needs to contract with diverse organizations with knowledge and experience and engaging diverse communities through focus groups, surveys, and culturally specific analysis of data.

Q2. Other comments?

- Very informative and I was pleased to see inclusion of equity. I don't know if most participants understood the definition of equity. Some participants mentioned elderly and disabled as not included, would be important to always include definition of equity.
- Incident mgmt should also have been defined and adverse impact without.

Jef Dalin, City of Cornelius

Q1. Other strategies that should be considered?

- Different things work better for different communities!!! DO NOT limit what we can do. Do no harm! Lowest income and highest commute distance in Cornelius.

Q2. Other comments?

- None given

Marissa Daniels, City of Tigard

Q1. Other strategies that should be considered?

- The connections between the items.

Q2. Other comments?

- None given

Dave Nordberg, DEQ

Q1. Other strategies that should be considered?

- It is inappropriate to compare the 4 categories as having equal weight. Signal timing was first in the travel efficiency category, but that should not indicate it is best out of all the strategies. The categories are not equally effective. Pricing is more effective than the others.

Q2. Other comments?

- None given

Angus Duncan, OGWC

Q1. Other strategies that should be considered?

- Rank choices/priorities by
 - Near-term / mid-term
 - For gov/for business/for households
 - Equity effects

Q2. Other comments?

- None given

Mike Jaffe, Mid-Willamette Valley COG

Q1. Other strategies that should be considered?

- Electric bikes

Q2. Other comments?

- I especially liked the panel discussion, especially hearing from Dwight Unti describe the opportunities and barriers from the private sector. More of this is welcome from the next seminar.
- Also would have been good to have a state leader give their views.

Courtney Johnson, Cray Law Center

Q1. Other strategies that should be considered?

- How can small cities with established neighborhoods make zoning changes to increase mixed use corridors within existing neighborhoods and how can this be prioritized in outlying areas with lower income residents without making those centers not affordable for current residents?

Q2. Other comments?

- Environmental justice needs to be considered during planning for example where you have incentive to increase mixed use ensuring accessibility, walkable neighborhoods in low income brackets, and not increasing highway use in low income areas
- Part of this discussion should include listing Oregon's ban on mixed-income development- Oregon is one of only two states to outright ban requirements for mixed-income inclusionary housing units on new developments- this will limit environmental justice and equity achievable by Metro.

Donna Jordan, City of Lake Oswego

Q1. Other strategies that should be considered?

- A strategy for educating citizens, small business, development/finance etc to understand the connection between the GHG policies and improving health, reduce monthly personal expenses, improve natural environment; protect local farm-forest land, etc.

Q2. Other comments?

- None given

Mayor Jim Kight, Troutdale

Q1. Other strategies that should be considered?

- The changes we are addressing need to be shared with the general public,. We need to gain their support and buy-in. The public will support the changes if they see a direct benefit either through financial gain or in lifestyles benefits. It appears that we are adopting the European culture.
- Some of these changes can take place in the short-term (signalizations, round-about) other long term are going to take place because of the market (price of fuel)

Q2. Other comments?

- The public is looking for leadership and vision from elected and government agencies in order to meet the future needs of members of our community.

Tim Knapp, Mayor, City of Wilsonville

Q1. Other strategies that should be considered?

- We must maintain a range of strategy choices and priorities. The choices for Portland, Gresham, Beaverton, and Wilsonville will not be the same. Allowing local communities to present their own vision, and prioritize/ develop their own strategies will encourage more enthusiasm and more buy-in than mandating a prescribed sequence or priority of strategy.

Q2. Other comments?

- Data collected shared today should include a break-down by “type” of community each vote represented (neighborhood, small cities, large cities regions, etc.) This would start to clarify the range of options and which might be more suitable to each size community.

Peter Koonce, City of Portland

Q1. Other strategies that should be considered?

- There is a need to consider other infrastructure within transportation.
 - Street lighting uses electricity – how can we reduce our consumption?
 - Pavement is impacted by buses and heavy trucks- what steps can we take to reduce long term costs? (Bus, concrete pads, truck/transit priority) to reduce stopping and ruts.
 - Multimodal operations- prioritize pedestrian/transit/bike.

Q2. Other comments?

- For Kim Ellis Memo: table 4 doesn't have transit signal priority highlighted or little known truck priority (similar elements to transit.)
- I would like to have a copy of the Davis presentation. Is that something he would share.
- Development incentives need to be carefully considered- I agree with Dwight until when he said districts need to be considered for traffic impacts and ODOT should be a partner to allow “congestion” and relaxed development standards in order to achieve goals
- Oregon tax on fuel was increased. That's good but wouldn't indexing tax based on fuel prices be better?

Nancy Kramer, interested party

Q1. Other strategies that should be considered?

- Important point made that a lot of car trips are for non- work reasons, so please take that into consideration.

Q2. Other comments?

- None given

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Angela Lazarean, DLCD

Q1. Other strategies that should be considered?

- Overall thoughts are to base your strategies on where the highest VMTs are and that's in short trips mostly for personal travels. With that said my top 3 strategies would be
 - 1. Signal timing/ Transit intersections
 - 2. Mixed-use
 - 3. Household based individual marketing
- One strategy not addressed today would be local innovation/actions that communities could take today for example (walking, bus for schools.)

Q2. Other comments?

- None given

Jane Leo, Portland Metro Association of Realtors

Q1: Other strategies that should be considered?

- Discussion overly focused on use of private auto.
- Discussion should have/needs to be expanded to include freight movement and industry that cannot utilize mass transit (plumber, gardener, UPS, flower delivery service, realtors)
- Additionally, it is not fair/equitable to penalize (tax) people who have no access to mass transit but need it to work , go to grocery, get to school

Q2. Other comments?

- None given

Victoria Lowe, City of Forest Grove

Q1. Other strategies that should be considered?

- Use computer tech better
- Do preshop thinking in say real-estate sales to nail down to limit travel miles- transit better use new tech to change/reduce "fossil fuels". Reduce Reuse "Re- invent"

Q2. Other comments?

- 1 option does not fit all.

Kari Lyons-Eubanks, Multnomah county health department

Q1. Other strategies that should be considered?

- Repealing the state ban on inclusionary housing and passing local ordinances that require mixed- use building; socio-economic, class benefit ratio, return on investment for strategies to health.

Q2. Other comments?

- Using the summit as a forum for the gathering input on your strategies is great. However there is not a large representation of vulnerable populations – elders, children, immigrants, refugees, and others. The "representative" survey showed largely govt. representation.

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- Please assure that those who are most economically impacted by these decisions are consciously involved- that means great intention on Metro's part. Can you circle back with me about this issue and let me know your over outreach plan? Thanks!

Charlotte Lehan, Clackamas County

Q1. Other strategies that should be considered?

- Role of mobility carts in future?

Q2. Other comments?

- Great speaker on panel.

Greg Malinowski, Washington County Dist2

Q1. Other strategies that should be considered?

- It is correct that with 4 choices for pricing to see the stats correctly that move Pricing consumers to the top of 6. Please call me; if you disagree.

Q2. Other comments?

- None given

Don MacGilliyray, Transition PDX/LWY

Q1. Other strategies that should be considered?

- Develop a congestion pricing demo Project for the Columbia River Crossing (6-12 mos) prior to make a decision- if done this may reduce/eliminate the need for a new bridge.

Q2. Other comments?

- Restructuring Gov't and comprehensive tax reform would make a big difference in the efficiency of governments and its effects the economy making it easier to develop better innovative ideas.
- Also the media often works against innovation.
- And the conservative political climate is also a big negative and unrealistic!

Jane McFarland

Q1. Other strategies that should be considered?

- How to pay for these strategies. Mitigating climate change is going to cost. Should it be borne by tax payers or by consumer (same person different pocket?)
- Role of industrial/emp. center development. No current focus on densifying this type of development. Do industries really need to be in sprawled out campuses; i.e. Nike?

Q2. Other comments?

- None given

Bonnie McKinlay, concerned citizen, Climate activist

Q1. Other strategies that should be considered?

- It was covered but we need to emphasize how to educate the public.

Q2. Other comments?

- Thank you for making the valuable and well-planned summit to all citizens 😊
- Super-sum up at the end by Carlotta

Marilyn McWilliams, MPAC

Q1. Other strategies that should be considered?

- Ways to make biking and walking safer and more attractive in a rainy climate.
- We really need to focus on affordability to insure all are able to live wholesome lives.

Q2. Other comments?

- None given

Hector JR. Osuna, C.C Oregon

Q1. Other strategies that should be considered?

- Educating individuals about all the topics that were presented;
- Outreach.
- Accountability from each jurisdiction.

Q2. Other comments?

- Have a Climate Leadership Summit that would include more of community based organizations that provide services to underserved communities and communities of color.

Linli Pao, City of Tigard City City Center Advisory Commission

Q1. Other strategies that should be considered?

- You put an emphasis carpooling, alternative modes of transportation, vanpooling and carsharing. However you don't discuss any of the social barriers to this- that is those issues of building community trust. Without that kind of sense of community trust, I doubt that many people who are used to and prefer driving cars will look at the many options for sharing. What strategies are being discussed to address this?

Q2. Other comments?

- What are you doing to address those who work in the fossil fuel car industries?
- What are you doing to talk to the people who use alternative modes of transportation and promotion thereof?

Linda Peters, Washington County

Q1. Other strategies that should be considered?

- Retrofit urban neighborhoods with streetcars (electrified tramways) per Patrick Condon's 7 points.

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- Supply HS students (and maybe middle schooler's?) with free transit passes when they register for school- and expand routes/times.

Q2. Other comments?

- None given

Debbie Reber, City of Hillsboro

Q1. Other strategies that should be considered?

- Community design- balanced communities=jobs-housing balance and avoid wholesale redevelopment in historic neighborhoods (many of which are in centers and corridors)-mixed use isn't just vertical, what about horizontal, apartments and townhouses side by side w/ commercial/office.

Q2. Other comments?

- None given

Pat Ribellia, City of Hillsboro

Q1. Other strategies that should be considered?

- Any strategy must be run through a "doability filter" if it has to be implemented exclusively by local government comprehensive plans and land use regulations. Are they really feasible considering this circumstance?

Q2. Other comments?

- None given

Tyler Ryerson, City of Beaverton

Q1. Other strategies that should be considered?

- Transit opportunities need to be available not only by a line, but a line that is available in a higher frequency than it is currently in the suburban areas.
- Also improved connections between centers (RC/TC) but also to uses that go beyond work -services, underserved locations. Keeping in mind families and their needs vs. single needs.
- Funding of providing additional services will be likely need to associated w/ mileage based fees/ fuel based taxes
- affordable MU development in centers increased

Q2. Other comments?

- Keep all in mind the economic goals we need to strive for in the region and state.

Marc San Soucie, Beaverton City Council

Q1. Other strategies that should be considered?

- Considered but needing emphasis: **MARKETING, MESSAGING, EDUCATION:** We have to win hearts and minds, plant the seed in many currently unaware minds that new, different personal choices are critically important. The messaging will be crucial.

Among the general population, “climate”, “greenhouse gas”, and “global anything” are simply irrelevant and just bounce off.

Q2. Other comments?

- It has to be more personal, more focused messaging and positive.
- It would be negative to lead with messaging like:
 - Expensive-wasteful-dirty-less healthy
- It would be positive to lead with messaging like:
 - Cheaper-less wasteful-clean-healthy
- People need to decide on their own to inconvenience themselves a little but in order to get-what? Cheaper, less wasteful, cleaner, healthier
- Policy makers and implementers will take steps, some small and some large, to create opportunities for beneficial action. We need good strategies and hard work to get people to use those opportunities.

Dick Schouten, Board of Washington Commissioners

Q1. Other strategies that should be considered?

- Bike ped connections to transit e.g bike parking at max stations, bike/ped roads to major transit stations and Max stations.

Q2. Other comments?

- None given

Dresden Skees-Gregory, MPAC/Washington County Citizen

Q1. Other strategies that should be considered?

- Solutions for youth. We need to get parents to stop driving kids to school and other activities. Also, let’s stop parking from being “free” anywhere.

Q2. Other comments?

- I’d like to hear more about how we’re going to do these things. What are the implementation steps?

Cathy Stanton, City of Beaverton City Council

Q1. Other strategies that should be considered?

- Clarifying the two extremes – (1) eliminating those things that create the highest levels of CO2, etc. and (2) creating those things that prohibit the new or increased production of greenhouse gases.

Q2. Other comments?

- No response.

Cindy Tatham, City of Beaverton

Q1. Other strategies that should be considered?

- Mixed use has to have an equity component.

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- Incident management was not understood, confusing and I feel this caused it to not score high.

Q2. Other comments?

- None given

Pete Truax, City of Forest Grove

Q1. Other strategies that should be considered?

- The presentation of strategies might have been first, prior to the panel discussion. People absented themselves after the break so it may have altered some of the results.
- The percentage of people employed by/involved in government was huge in this group this morning.
- The apparent lack of City of Portland presence is a bit disturbing.

Q2. Other comments?

- The elephant in the room is Portland and the apparent absence does not allow us to hear it's concerns, nor does it allow it to hear our issues. It doesn't speak well for regionalism.

Mary Vogel, CNU-Cascadia

Q1. Other strategies that should be considered?

- Land tax strategies that would produce speculative gain and return the value that the community creates with its investment (say in light rail or transit) back to the community rather than the speculator financing strategies; we are losing our intellectual infrastructure to create TOD/walkable mixed-use with 450% unemployment in A/E/P. I'm one of them.
- Strategies to get people to move their money and get back to the old savings and loan [can't read here], credit unions to do commercial development loans

Q2. Other comments?

- Please practice with the AV ahead of time
- Please consider those of us with some hearing loss and turn the SOUND up!_Couldn't hear the opening video so they were a WASTE of my time!
- Get better microphones or instruct people to speak directly into the ones you have more carefully.
- Voting was frustrating re: Climate strategies with Frego because my chance to add conditions-especially changing the tax structure to make mixed use more affordable for existing small business/local retail in centers and corridors and for residents who need it most

John Vandermosten, Gresham Neighborhood Association/Citizen's Involvement Committee

Q1. Other strategies that should be considered?

- Weak worker/senior citizen input (very strong business community)

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- Any charges or price increases that may be applied to reduce demand should be collected and used by our local government agencies- NOT put in the pockets of wealthy business men.

Q2. Other comments?

- None given

Anita Yap, City of Damascus

Q1. Other strategies that should be considered?

- Equity and diversity- I see a diagram with a component but no discussion in the strategies from Metro.
- Also not much indication from public involvement that leadership from communities of color and low income /disability advocates. No mention found on if this will be done.

Q2. Other comments?

- It would be better if you had more diversity on your speakers panel.
- Young people, women, people of color, disability and low income
- Need to do a cost evaluation and include the social costs as part of it. Access, transport costs, health, crime, equity, housing affordability.

(No name given)

Q1. Other strategies that should be considered?

- I think more emphasis on the near term should be the focus on sidewalks as a way for more people to access not only their communities – but transit as well. Putting in sidewalks takes almost no hoops to jump through. They are very small capital investments that can make a huge impact to our region. It also addresses the need for the elderly and disabled access to all services.

Q2. Other comments?

- No response.

(No name given)

Q1. Other strategies that should be considered?

- Should only be looking at strategies with existing Metro authority. Very upsetting to hear Metro look to expand role.

Q2. Other comments?

- BAD mix/lack of balance in those attending. Remove most value in results.

(No name given)

Q1. Other strategies that should be considered?

- Sound system SUCKED. Adam Davis-interesting, helpful. John Fregonese-interesting, helpful. Panel discussion-Boring, too basic, no tangible info delivered.

Q2. Other comments?

- Instead of comparing strategies against each other in categories – rank each strategy on its own for a better statistical analysis.
- Comparing public beliefs to beliefs of policy makers present was helpful – enlightening – could have been more discussion on what that means, messaging for public, etc.
- Too many questions from audience, too much Q&A.
- Better explanation of definitions during Fregonese voting, i.e. What does “support healthy economy” mean? What is a commuter trip reduction program? Add category for cost to implement strategy.

(No name given)

Q1. Other strategies that should be considered?

- I think the elderly/disabled argument for not providing transportation choice is a red herring. That’s why elderly organizations lobby for transit (because they can’t and don’t want to drive). The “active elderly” population is increasing and linking walking and transit with mixed use areas enables seniors to walk. Combine active living options and over time maybe can reduce the US #1 health issue- obesity. And that saves households money. (Benefits youth too)

Q2. Other comments?

- Next program should talk about the multiple benefits you can get from synergistic impacts of the tools. AND Integrate cost/benefit analysis and the multiple benefits of tools → Which steps should we take anyway because the results are so good?
- Get rid of inclusionary housing ban.

(No name given)

Q1. Other strategies that should be considered?

- The full list from the memo.
- Please do not use the results of these votes to determine priorities for the scenario planning effort, as the exercise presented false choices between approaches that need to work together to be effective.

Q2. Other comments?

- It also did not provide enough info on costs and benefits of various strategies (carbon and co-benefits like livability) for the audience to make informed decisions.
- I would respectfully suggest dropping the cutesy voting approach and use peoples’ time to have real conversation about how these strategies fit together.
- Also Fregonese needs to look at some studies about transit and carbon before delivering misinformation.

(No name given)

My key observations/concerns regard two elements of the summit:

DHM Presentation

My perception/experience: I recognize that there was limited time and their fact-gathering was more intensive than time would allow. However, based on what was shown, the focus groups (absent one African American man) were very homogenous despite DHM's attempt to target suburban, youth, business, and urban demographics.

Future considerations: I would suggest that Metro (and DHM) get deeper than that. For instance, include more people of color, renters, un- and under-employed, immigrants, etc. In addition, if the questions asked in the "live" survey are the same used in the public sample— they might consider reframing them so that they are less technical and more relevant.

Climate Strategies Presentation

My perception/experience: The absence of affordable housing and jobs in community design was raised by a few people who were told to "write it down on the yellow card" for Metro to consider. This, I know, was due to the limited time available though from my perspective (and I'm not alone), that is not an acceptable response as the issue warrants as much time as bike lanes, mass transit, other carbon reduction strategies. The most glaring challenge for me, however, was the connection between the "potential to help low-income, minority and underserved communities" policy goal and the M&O, Mkting, and Pricing categories. My perception is that the goal, while a very critical one, was included for the sake of saying it was done; it had insufficient substance.

Future considerations: Be sure to include "affordable housing, foods, childcare and healthcare" in Metro's planning language for mixed-use development. Low income and affordable housing communities walk the most and travel the furthest to get to their jobs and the services they need.

Q2. Other comments?

The summit was not marketed very clearly and I was not sure it was appropriate for me to be there. My perception was that Connie Ashbrook was there as a representative of equity (rightfully!) however she really marketed the CEWO program and had little else to do with the rest of the day's discussion. Similar to the "potential to help low-income..." policy goal, it felt a little forced.