



METRO

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Addendum Two / RFP 13-2173

RFP 13-2173

Measuring Demographics of Communities Served by Metro's Resource Conservation and Recycling (RCR) Division

Note: The following additions/clarifications to Request for Proposal 13-2168, hereby become part of the Request for Proposals. It is essential that all prospective Proposers note the content of the Addendum.

*****The closing date for submission of proposals is extended to close of business on Friday August 17, 2012*****

Attached: List of RCR programs that involve partner organizations.

Resource Conservation and Recycling (RCR) Division, Metro Sustainability Center

RCR Program Summary

July 31, 2012

Note: this is not an exhaustive list of all RCR programs, but a summary of those that have a significant level of involvement by partner organizations or local governments.

Waste Reduction programs

The **organics** program area is focused on reducing food waste through prevention and donation such as the Fork It Over! food donation program and increasing food scraps collection and composting throughout the region. The organics program is complex, wide ranging and multi-disciplinary and includes the provision of funding for the purchase of collection containers, outreach and education to food-generating businesses, transfer and reload services of collected food scraps, and contracting for processing of collected materials. The program is implemented in close partnership with the region's local governments.

Efforts in the **building industry** program area are focused on reducing the environmental impact from construction, remodeling and demolition of buildings. Metro partners with industry trade associations to provide the industry with information, management tools and resources to make it easier for construction industry professionals to choose waste prevention, recycling and building material salvage over disposal.

Work in the **business recovery program** area focused on recovering more paper and containers from businesses. The Recycle at Work (RAW) program provides in-depth assistance to move businesses to make changes that prevent waste, achieve high levels of recycling, increase procurement of recycled-content products, and reduce lifecycle environmental impacts of businesses throughout the Portland metropolitan area. The program provides technical assistance supplemented with recycling containers, online tools, posters, presentations and other education materials to help increase knowledge of business waste reduction options.

The local government recycling specialists in the Recycle at Work program conducted 2,200 waste reduction evaluations in 2009-10 Metro provides funding to local jurisdictions in the Metro region to provide this assistance.

The regional **multi-family** program focuses on providing waste prevention and recycling education, outreach and on-site technical assistance to residents, property managers and owners. Multifamily residences are defined as housing units of five or more dwellings. Metro provides uniform educational resources (such as how-to guides and container decals) and

funding to support on-site assistance. On the ground implementation and direct assistance to properties and residences is provided by the region's local governments.

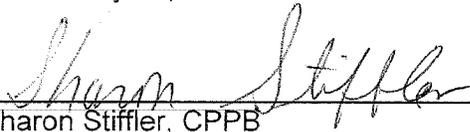
Through **Annual Maintenance & Expansion of Existing Programs** effort, Metro provides grants to local governments to fund established waste reduction programs that must continue to be staffed and maintained at the same time that new initiatives are introduced. Work under this effort is shifting emphasis from end-of-life to upstream, focusing on implementation of waste prevention practices and not just recycling and recovery. The funding assistance provided to local jurisdictions to maintain existing programs is allocated on a per capita basis. Each jurisdiction receives an allocation based upon its percent of the region's total population.

Toxics Reduction programs

The **natural gardening** program aims to reduce garden pesticide use by residents of the region, using a community base social marketing framework. The RCR's primary partner is the OSU Extension Service, which conducts educational outreach via its master gardener volunteers, as well as through staff-led programming for the public both supported at least in part by a contract with Metro. Other partners include local governments, soil and water conservation districts and nonprofits that use educational materials developed by the program and by other partnerships within and outside the region.

The **toxics reduction** program aims to reduce use of toxic products in homes, particularly for vulnerable populations. The program meets this objective through community based social marketing of less-toxic alternatives, development of policy and legislation as well as promoting less-toxic practices in Metro's internal facility operations. Community partnerships play an important role in design, development and implementation of the program.

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