

The Portland Metro Climate Prosperity Project

A GREENPRINT FOR THE METRO REGION

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What is Climate Prosperity?

Climate Prosperity aims to fully integrate climate change policy and economic development into a single strategy. By leveraging our green assets to grow our green markets, companies, workforce, and innovation, the strategy will help unify and connect existing green efforts in the region, rather than duplicating work that's been done. The Rockefeller Brothers Fund provided start-up funding to develop the Greenprint.

What is the Greenprint?

The Greenprint provides a roadmap and strategic framework to cohere and accelerate green priorities and jobs in the Portland-Vancouver region. Created with input from over 150 leaders throughout the region, the Greenprint is a call to action that identifies six green actions and recommends key strategies to achieve them.

The Big Audacious Goal?

To become the nation's beacon in climate prosperity by enhancing community vitality and livability, achieving more economic growth and resiliency and producing less environmental impact—given the region's assets and size—than any other region in the world.

Where can I find out more?

Read the full Greenprint and find out how to get involved at:

www.pdxinstitute.org/climateprosperity



THE WORKING GROUP

Climate Solutions

DSW Collective

Formos, Inc.

Lane Powell

Greenlight Greater Portland
Metro

Nike

Oregon Business Council

Oregon Institute of
Technology

Portland Bureau of Planning
and Sustainability

Portland Development
Commission

Portland Sustainability
Institute

Regional Partners

Worksystems, Inc.

ACTION 1: **Establish Finance Mechanisms for Green Innovation**

- Establish clean energy finance programs
- Develop regional investment strategy to support green infrastructure, smart growth and sustainable development projects
- Develop utility service and revenue recovery models to accelerate resource efficiency and smart grid
- Develop regional green bank strategy that explicitly directs a portion of its loans into energy efficiency and renewable energy investments
- Encourage the Oregon Investment Council to invest a portion of the state treasury portfolio into local clean technology projects

ACTION 2: **Accelerate Energy and Resource Efficiency**

- Establish clear goals and targets for efficiency in the metro region
- Accelerate bulk procurement of on-site clean energy systems
- Adopt high-performance building and infrastructure standards for major redevelopment sites

ACTION 3: **Commercialize Green Technologies**

- Create a commercialization gap fund through the State of Oregon's signature Research Centers
- Educate and drive businesses to existing resources for commercialization
- Develop a consortium of companies to work together on proof-of-concept new buildings and retrofit projects to develop and commercialize innovative technologies

ACTION 4: **Cultivate the Regional Clean Tech Cluster**

- Direct a dedicated portion of the region's economic development resources to the Clean Tech cluster
- Support the regional wind energy industry
- Support the regional solar energy industry
- Support the regional green development industry
- Support the regional electric vehicle, battery storage, and smart grid industries

ACTION 5: **Develop a Pipeline of Green Talent**

- Forecast workforce needs
- Strategically invest in post secondary programs that will result in family wage green jobs
- Integrate green curriculum into metro region school districts (K-12)
- Create pathways to employment for all through sustainable workforce retraining programs

ACTION 6: **Build Support and Communicate Results**

- Create Climate Prosperity leadership council to manage, promote, and track Greenprint actions
- Create a single, regional public-private economic development strategy
- Set up a measurement system to track quarterly and annual progress on key economic and environmental measures