

EXECUTIVE COUNCIL FOR ACTIVE TRANSPORTATION

March 2012

MISSION AND STRUCTURE

Mission: The Executive Council for Active Transportation was formed by members of Metro's Blue Ribbon Committee for Trails in March 2009 to provide leadership and support for the completion of the regional network of on and off-street bikeways and walkways that is integrated with transit and supported by education and marketing. The Executive Council recognizes that such a system would make travel by foot and bike safe, fast and enjoyable and achieve the region's six desired outcomes.

Role: Serve as champions, spokespeople and strategists. The Executive Council will serve as a policy advisory committee for the development of the Regional Active Transportation Plan from January 2012-June 2013.

Membership: Members of the Blue Ribbon Committee for Trails are the founding members of the Executive Council. Additional members are added at the behest of members of the Executive Council.

The Executive Council will serve as the core group to advance the strategy for active transportation, and may choose to create a coalition of businesses, non-profit organizations, community and neighborhood organizations, and elected officials who will "sign on" as supporters for the active transportation strategy.

Meetings and communication. The Executive Council meets quarterly. The members may decide to form workgroups to address specific topics or work elements.



EXECUTIVE COUNCIL WORK ELEMENTS 2012-2013

Policy Advisory Committee for the Regional Active Transportation Plan. The Executive Council will provide policy guidance and recommendations on the project, and will develop business and health organization support. The Blue Ribbon Committee on Trails recommended that leadership work towards a regional mobility strategy that fully integrates walking and cycling into the region's transportation plans. The Regional Active Transportation Plan will identify the prioritized Principal Regional Active Transportation Network, develop funding and implementation strategies, will amend the Regional Transportation Plan and update the Regional Transportation Functional Plan.

Build Partnerships and Leadership Support. Fostering business, elected, civic and health leadership support of active transportation is a primary role of the Executive Council. Members are invited to present and meet with to county commissions, city councils, planning commissions, and citizens groups to further the active transportation strategy.



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