

Climate Strategies Worksheet – Tell Us What You Think

Gathering your view of carbon reduction strategies

This worksheet is intended to gather input about strategies that could help reduce carbon emissions from cars, small trucks and SUVs in the Portland metropolitan region. Potential strategies have been grouped into four categories to help organize this discussion.

Using your electronic keypad, you will be asked to select the strategy within each category below by your view of which one has the greatest potential to meet each of five policy goals. Please refer to the memo “Guide to Strategies For Reducing Carbon Emissions” in your packet for more information about these and other strategies.

The list is not intended to be exhaustive or prescriptive, but to serve as a starting point for the region’s discussion. You may add to the list of strategies on the yellow comment card.

What’s next?

The electronic keypad results and the responses you provide on the comment card will inform Metro’s technical analysis and research this summer on the feasibility and effectiveness of these and other related strategies. Your input will also frame how the tradeoffs and choices of different strategies are presented to policymakers and community leaders in the fall. Findings and recommendations from the analysis will be reported to the 2012 Legislature.

In 2012, the region will analyze a more refined set of strategies to recommend a preferred set of strategies for the region. The strategies recommended through this process will be used in 2013-14 to shape the policies, actions and investment priorities needed to help the Portland metropolitan region reduce carbon emissions and support other regional and local aspirations.

		Policy Goals					
Category	Strategy	Fits local plans and your community’s aspirations	Potential to help low-income, minority and underserved communities	Supports a healthy economy	Political feasibility and level of public support	Potential to reduce carbon emissions	Total Points <i>From audience keypad exercise</i>
		Select Best	Select Best	Select Best	Select Best	Select Best	
Community design	A Increase mixed-use development in centers/corridors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	B Expand public transit service	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	C Expand pedestrian, bike and trail connections	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Management & operations <i>Travel efficiency</i>	A Expand incident management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	B Expand traffic signal timing/transit priority at intersections	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	C Expand electric vehicle charging stations/infrastructure	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Marketing <i>Travel programs</i>	A Expand commuter trip reduction programs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	B Expand household-based individualized marketing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	C Expand carsharing, carpooling & vanpooling participation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Pricing <i>Reflecting the true cost of driving</i>	A Charge mileage-based fees	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	B Increase fuel-based taxes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	C Implement congestion pricing/tolling	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	D Charge employee parking fees	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	